

WEATHER
San Francisco and Bay Region

San Francisco fair Wednesday and Thursday; moderate temperature; gentle northerly winds.

VOL. XXVI, NO. 581.

RICHMOND
RECORD HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

RICHMOND, CALIFORNIA

WEDNESDAY, NOVEMBER 18, 1925.

COMPLETE REPORT EACH MORNING
LATEST WIRE NEWS
FURNISHED BY
Universal Service

FIVE CENTS A COPY

THOUGHT
and
COMMENT

HEAD CLEARANCE

Who can think of a worse one than to be walking along the streets and have a hat come into violent contact with the supporting rod of a store awning or to have the little frills or whatever it is they call the decorations on the awning constantly flapping in your face?

Yet that is the condition in which any person of average height will encounter while walking down Macdonald avenue. We feel sorry for the real tall fellows for they must have an awful time navigating down our main thoroughfare.

Merchants of course have a right to protect their goods from the burning rays of the sun, but we believe that it should be practiced in moderation.

It is a known fact that awnings along Macdonald avenue are below six feet. Not one or two, but a number of them. Whether this is laxness on the part of the responsible parties or a lack of interest in the comfort and safety of their fellow man, is not known.

We believe that there is a city ordinance governing the distance that an awning must be from the pavement. Either this distance as set forth in the ordinance is not great or the law is not being enforced.

Regardless of the law our attention was attracted to this nuisance which we have been putting up with for some time ourselves (and we don't touch the six foot mark) by a man standing on the street corner who had just been distracted from making a purchase in a store because the awning in front of the establishment had knocked his hat down over his eyes, and he isn't going back there to make his purchase. Merchants who are over zealous in the protection of goods in their store windows, might give that a serious thought.

CROSSING R. R. TRACKS

On Monday the County Board of Supervisors by a unanimous vote, passed an ordinance which makes it a misdemeanor punishable by a fine of \$500 and imprisonment for 6 months for anyone disregarding a wig wag or other signal at a railroad crossing. This is without question one of the best safety moves that has ever been brought before that body. They have seen the necessity of it, partly through some unfortunate accidents, which have occurred at railroad crossings within the county.

We have been informed that the ordinance does not apply within incorporated territory. Richmond therefore is not to benefit from this provision which prevents one method of unpenishable murder.

We haven't as yet had that accident which will be written in the history of the city with some tools blood and probably that of innocent women and children, who may be riding with him. Are we going to wait until it is to late?

If you have a doubt in mind as to the necessity of such an ordinance in this city have a talk with either one of the watchmen that are stationed at the railroad crossings in this city.

Husband and Wife



My wife is a gum drop fiend. She has a bag of them in every room in the house.—W. A. S.

What Does Your Wife Do?

PROGRAM FOR
ENSUING YEAR
WILL BE MADE

Nomination for Directors Will
Be Made During The
Evening

P. M. SANFORD IS CHAIRMAN

Turkey Dinner Will be Served
In Odd Fellows Hall Beginning
at 6:30 O'clock

A Chamber of Commerce is an organization through which the business man passes from solitude to co-operation and from selfishness to service for his community and his fellow men."

This according to A. H. Johnston, president of the Richmond Chamber of Commerce is to be the keynote of the plans which will be laid out by the Richmond Chamber of Commerce at its annual membership dinner this evening in Odd Fellows Hall.

The entire program of the evening has been arranged to throw the entire plan and program for the Chamber open to the membership which will be on hand at the meeting. To further this plan the nomination of officers for the seven vacancies occurring on the Board of Directors are to be made from the floor. From the names submitted eighteen are to be selected by a secret ballot at the meeting.

Suggestions will also be made

(Continued to page 5)

R. R. SUBWAY
OPENS TONIGHT

Tonight will mark the opening of the subway under the Santa Fe main line near Christie in the Rodso valley, it was announced yesterday by County Engineer Ralph R. Arnold.

The work of swinging the steel bridge beams into place, done by the Santa Fe between trains, was completed late Monday night, and the double-track bridge over the county highway was placed in position in three sections.

Removing of piling and staging for the steel structure was started yesterday and by Friday the subway will be open to traffic at all hours. For the next few days on account of danger to traffic from falling timbers, traffic will be permitted only at night, the detour being used during working hours.

GOVERNOR TO
SETTLE FEUD

HAZARD, (Ky.), Nov. 17.—Governor Fields and State troops expect to restore order at the county seat of Leslie county where a feud has broken out over the slaying of Joe Morgan, sheriff of the county.

The sheriff was shot by Dave Steele a political opponent last Saturday. The trouble started over the election.

BOND FORFEIT

Judgment for \$2000 was rendered in Martinez yesterday against the bondsmen of A. Schmidt, San Pablo garage owner, who jumped his bail while on trial on a statutory charge. The bondsmen were Alfred Schmidt and Florence Grace, both of San Pablo.

Wife Is Of Negro Blood,
Says Young Rhinelander
In Suit For Annulment



Leonard Kip Rhinelander, son of

one of the oldest and best known New York families, charges that his young wife is of Negro blood.

This photograph was taken during the trial of his annulment suit at White Plains, N. Y. She

is the daughter of George Jones, taxi driver and odd man of New Rochelle, N. Y. She and young Rhinelander were secretly married by the mayor of New Rochelle on October 14, 1924.

RHINELANDER
CONFUSED IN
TESTIMONY

(By Universal Service)

WHITE PLAINS, New York, Nov. 17.—What happened to Leonard Kip Rhinelander today was so comprehensive and complete that tabulation is necessary.

1. From the witness stand he reviewed a procession of the dark skinned relatives of Alice Jones Rhinelander the bride he is seeking to cast off, and declared that the sight of them never roused a suspicion concerning the color of his wife.

2. Asserting that he was suing of his own will he admitted turning over more than \$238,000 in securities to Leon Jacobs, personal counsel for his father, Philip Rhinelander, the realty magnate.

3. Shown the bill of particulars, supporting the annulment action he confessed to signing five false statements in the four paragraphs.

4. Confronted by ten letters and a telegram to his wife before their marriage, he admitted he was the pursuer and she the pursued in their romance and that his primary object was illicit love without marriage.

5. Contradicting himself and other witnesses on many important points, he almost broke down at one stage of the proceedings at times stammering himself into silence.

TWO INQUESTS
CONDUCTED

The inquests were held last night by Coroner Charles F. Donnelly in Martinez. In the case of John Huarte, itinerant laborer, who according to testimony walked off a dock at Vallejo Junction, the jury returned a verdict of suicide.

In the case of John Crawley of Martinez, who died a short time ago, the jury found that death was due to natural causes. Crawley died of apoplexy, according to testimony submitted.

LEAVES FOR NEW MEXICO
Herbert Holland left for Albuquerque, New Mexico, yesterday morning to transact business for the Santa Fe association, of which he is grand division chairman. He will be gone two weeks.

LINER ABLAZE
WITH 400 ON
BOARD SAFE

NEW YORK, Nov. 18.—The Clide Liner Lenape caught fire off the Delaware Capes last night and early this morning was proceeding under its own steam for Delaware breakwater.

According to radio advices received here there has been no loss of life and indications are that the Lenape will reach here by 3 a. m.

The Lenape left New York yesterday afternoon bound for Florida. She carried 3000 passengers mostly tourists and a crew of 100.

PRESIDENT IS
IN FAVOR OF
LIMITED SUBS

By JOHN T. LAMBERT,
(By Universal Service)

WASHINGTON, Nov. 18.—President Coolidge is strongly in favor of the limitation of submarines as a savage weapon of war.

Recurring reports that he looks with favor or equanimity upon the failure of France to ratify the Washington Arms Conference agreement to outlaw ruthlessness of the undersea fleets were re-pudiated in tones of certainty at the White House today.

France's authorized agents agreed with those of the United States, Great Britain and Japan to the pact of the "civilized nations" for the protection of the color of his wife.

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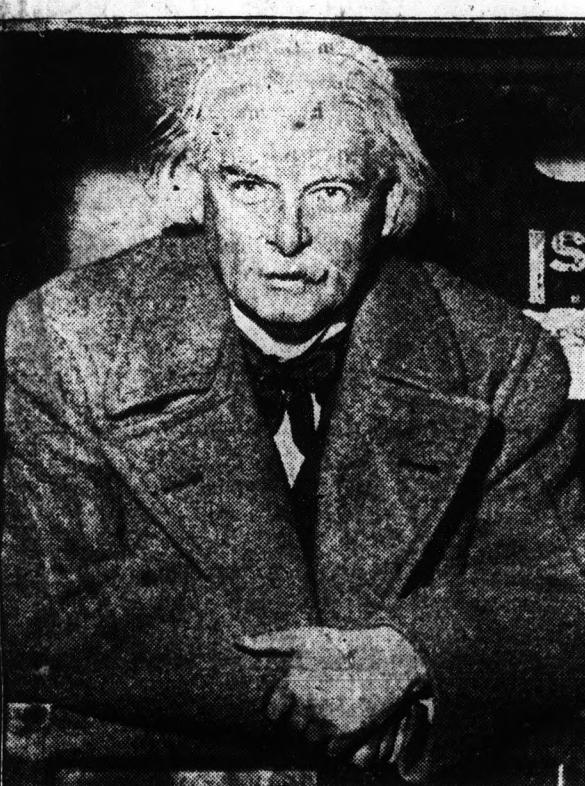
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LATEST PHOTO OF FORMER PRIME MINISTER LLOYD GEORGE OF ENGLAND AS HE LEFT FOR YORK

Famous English statesman and Prime Minister during the War, as he left Wings Cross for York where he received the freedom of the city. The honor is not new to him, however, as he has received the freedom of most of the big cities of England.



Elmhurst Sewer
War Closes As
City Withdraws

LOCAL MAN TO
MANAGE STORE
IN MARTINEZ

OAKLAND, Nov. 17.—The Elmhurst residents have scored a victory in the sewer war. The city of Oakland has surrendered to the extent that they will ignore the matter.

The Oakland city council balked and refused to touch the question. The street department gave it up as a bad job and Superintendent of streets W. W. Harmon, emerged from the secret pre-council session announcing that he was through with the fight, after he had informally asked the council to give him a resolution authorizing an injunction against the warring Elmhurst residents.

This was the announcement made last night by M. E. Hazelton, manager of the local store. Hazelton was in Richmond up until a month ago, when he went to Petaluma to transact business for the company.

Against an invasion from the air, with an attack by naval armament, with its increased power and range, our coast defense forts of the war period would be helpless, the report shows.

General Taylor sounds this warning note:

"In preparing the defense of our coast line, the protection of our harbors, great cities and naval establishments from bombardment from the sea and is of prime importance.

It is also essential to provide safe anchorages and debouchments for our fleet and commercial shipping and to protect inland and coastwise navigation from interference and destruction. This protection is the function of our harbor defense fortifications.

If these defenses are to be effective, the power, range and number of guns, as well as the anti-aircraft defense of these fortifications, must keep pace with the development of the naval armament and aircraft which can be brought against them."

General Taylor states that engineers insist on hard and fast demand for increased wages nor did he even reiterate his declaration that the operators would withdraw their announced decision that they would do nothing which would increase mine costs which Lewis was held to be a barrier to resuming negotiations.

Nowhere in the statement is the miner chief insistent on hard and fast demand for increased wages nor did he even reiterate his declaration that the operators would withdraw their announced decision that they would do nothing which would increase mine costs which Lewis was held to be a barrier to resuming negotiations.

Dr. L. H. Fraser, plant physician was called and rushed him to the Berkeley General hospital where it is reported that he will probably recover.

Los Angeles—Building operations costing \$500,000, soon to begin at Los Angeles County Farm.

RUBALCADA, foundry helper at the Pacific Sanitary Manufacturing plant here, suffered a broken jaw, concussion of the brain and severe lacerations of the face when the lever that he was manipulating on a machine gave way and threw him against the wall.

Dr. L. H. Fraser, plant physician was called and rushed him to the Berkeley General hospital where it is reported that he will probably recover.

Another Shooting
Is Reported When
Feud Breaks Out

By Universal Service

VISALIA, Nov. 17.—Another life has been forfeited in the old three-cornered Tulare county mountain feud between the McAllister-Harding and Davis families according to information reaching the authorities here today. James McAllister, 48 years old, calmly came in out of the wilderness this morning and informed sheriff R. F. Hill that he had shot and killed one of the Davis boys after the latter, he said, opened fire on him on the McAllister lands.

McAllister was taken into custody and deputy District attorney Walter Haight and Hill left at once for the scene to check the story.

According to McAllister the shooting took place on the McAllister Ranch in the Millo district 65 miles southwest of Visalia, south of the Sequoia park in the Sierras.

In the same rugged and isolated region during the last few years the famous McAllister-Harding feud has resulted in many outbreaks, one killing, half a dozen shootings and an axe murder among the consequences of the feud.

James McAllister's brother Fred was the victim of the killing. Fred was killed by Allen Harding whose land adjoined that of McAllister and Davis following a long series of quarrels over boundary lines. Harding was tried and acquitted.

According to McAllister the shooting was committed by Charles Jacobs on a warrant charging grand larceny, sworn to by Mrs. Mabel Harrison, who said to have lost \$4,000 to the San Francisco "Ponzi."

Authorities declare that Jacobs' glowing promise of 80 per cent dividends induced bay residents to part with more than \$250,000.

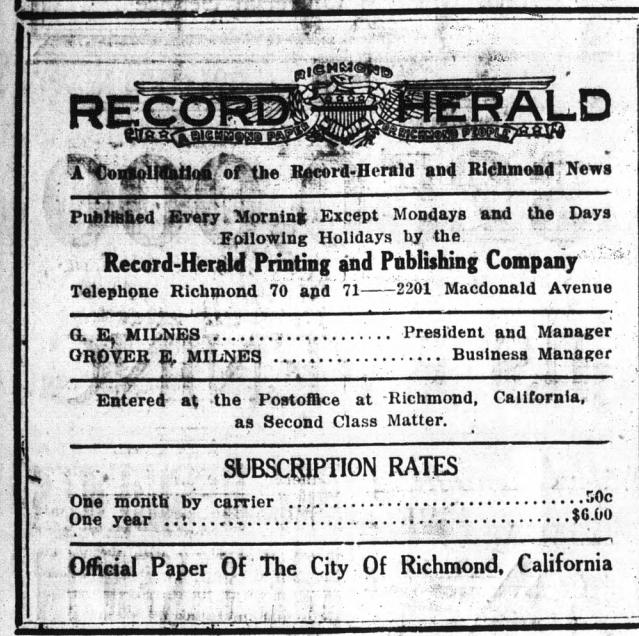
Prospective investors were told fortunes were to be made in the purchase and sale of bankrupt stock of merchandise, according to police reports.

After one or two dividend payments investors would yearn for still larger profits and Jacobs' it is said would then suggest that the dividends be left in the business, secured by Jacobs' personal checks.

Dividends paid out, according to police were paid out from the new fund constantly coming in to the scheme.

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Record-Herald Editorial and Feature Page



HUMANISM

A new religion is dawning, announces a leading American minister. The present religious unrest, as he sees it, marks the passing of Christianity.

"The religion that is to be Christianity's successor," he declares, "is even now taking form among us. It is already the really important part of the religion of all church members, and it is religion of all the decent portion of that 50 per cent of our population who are not church members."

This religion is "Humanism".

It means love, public service and charitable activities, says its exponent. It is more practical, as he sees it, than Christianity. It lays stress on God and more on humanity.

"The great question in the past has been, 'Where will you spend eternity?' The great question now is, 'Where and how will you spend the rest of your life here on earth?' And more than that, 'How will the life of coming generations be favorably affected by your having lived?'

Few good people can quarrel with the religious ideal here presented, provided the merely "practical" aspect of it is not allowed to crowd out genuine spiritual development in the individual life. "The life is more than meat, and the body than raiment."

But many will question whether this "new religion" is really so new as its prophets think. Many will suggest that it is the kind of Christianity that Christ intended, and seems new only because it has been practised so little during these 19 centuries.

AMERICAN ATROCITIES IN MOROCCO

A correspondent of the North American News-paper Alliance has met, in Tangier, the American aviators operating with the French army. He had just come from Riff territory, where he had been seen the devastation wrought by bombing squads.

The correspondent found, on comparing dates, that his fellow-Americans had bombed him three times. Furthermore, he found they had committed a lot of atrocities that he had seen with his own eyes.

On one said that he witnessed, the American air-men had killed three women and one child. After they killed 150 to 200 people. It was a completely non-combatant place, where the victims were all old men, women and children. He tells a harrowing tale of the dreadful scenes in such towns, with little children wandering through the ruins of their homes looking for their dead mothers, and of the wailing of Arab women for their dead children.

The American flyers, he testifies, are "individually of the highest and best American type." They did not seem to realize what they had been doing. When the correspondent told them the result of their work as he had seen it, they were very regretful.

Altogether it is a blessing, for them and for their country, that those misguided aviators are being disbanded and returning home.

When a bandit is shot to death in the commission of his crime, people say, "He got just what was coming to him." If he shoots his victim to death, people feel so sorry for the poor devil that he is acquitted or pardoned.

"It's queer about those Alaska Indians and their totems!" observes a citizen who belongs to the Elks, Moose and Eagles. "How could even savages take such things seriously?"

Princeton Graduate Lauds Beauty of Canadian Rockies



HE KNOWS THE BEARS BY NAME

Seventy-five per cent of the tourists who visited the Canadian Pacific Rockies in the season just passed were Americans, according to Col. Philip Moore, Princeton graduate, big game hunter, war veteran, and mountain climber, so well known in the Canadian Rockies, that, as one guide puts it, "he hails a grizzly when it passes him and asks after its missus and the cubs."

Ever since Col. Moore first visited the mountainous regions of Alberta and British Columbia, he has managed to spend part of each year hunting, camping, and climbing mountains. He returned recently from a summer enjoyed in the Rockies, where he added a record on horseback to his 2,500 mile record of mountain climbing as a member of the Trail Riders of the Canadian Rockies.

The building of good roads through the mountains and the resultant growth in automobile traffic is a new feature which adds greatly to the increase in tourists. The opening of the Banff Windermere road, and the road from Lake Louise to Wapta, thus making a splendid highway all the way from Calgary through the Kicking Horse pass and the valley of the Yoho, has given tourists glimpses of the wild and precipitous canyons topped by peaks of the most majestic ice-clad peaks in the Rockies. Then, too, the growth of the bungalow camp idea has been phenomenal this season. Those

whom the palatial summer hotels do not attract yield to the lure of log cabins, perched on the shore of a crystal lake and shadowed by overhanging mountain peaks. With a haversack on one's back, one may hike from camp to camp, or if one does not scorn the saddle, ride a pony along the leafy trails.

All these pleasures Col. Moore has proved, and is intended to lecture this winter, as he has been doing for a number of years, about the remarkable beauty of his beloved mountains. He is not selfish. He wishes others to share the joys of the "long trail" which has lured him into mountain fastnesses ever since he forsook the academic halls of Princeton. Those

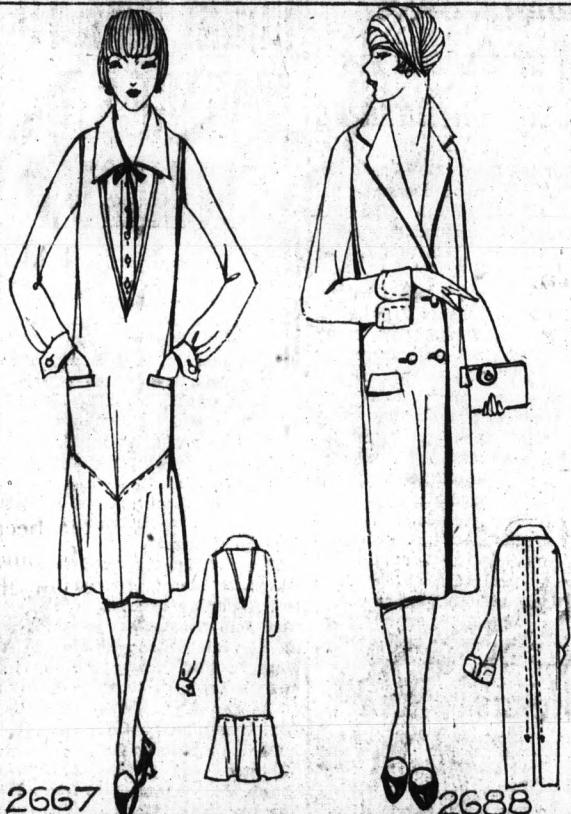
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Daily Fashion Hint

Prepared Especially for this Newspaper



THE USES OF TAFFETA

Paris has returned to her old love—navy-blue taffeta, using it in both the latest frocks and wraps. To the left is pictured a charming daytime dress in jumper effect, finished with a deep circular flounce of self-material. The blouse is in beige crepe Georgette, and has long sleeves gathered into flared straight cuffs. The dress, for medium size, requires 3 yards 36-inch taffeta, and the blouse 2½ yards 36-inch Georgette crepe.

The straight coat, pictured to the right, is also in taffeta. It fastens in double-breasted effect, and has a slot plait at the back. The long narrow cuffs are surrounded by a narrow standing collar, while deep cuffs finish the sleeves. The coat is lined with silk crepe de Chine. Medium size requires 4½ yards of 36-inch taffeta.

First Model: Pictorial Review Printed Pattern No. 2667—Sizes, 14 to 20 years and 34 to 46 inches bust. Price, 45 cents

Second Model: Pictorial Review Printed Pattern No. 2688—Sizes, 14 to 20 years and 34 to 42 inches bust. Price, 45 cents

Very likely America will get its deep waterways down the St. Lawrence and the Mississippi by the time the American marine has disappeared from the sea again.

Yes, the situation in Syria is Syrious.

The Home Economist Buys By the Case



MOST women understand the advantages of buying foods in quantity, just as their husbands know how much wholesale rates save them on business supplies; and all women, even those who live in apartments and small houses, welcome the opportunity of getting special assortments and special prices on cases of prepared foods.

Since, during Canned Foods Week (Nov. 9th-21st), the housewife can purchase a case which contains several varieties of food, she need have no fear that quantity buying will tend to make her meals monotonous. In fact, it will do just the opposite, for the special rates, and the unusually large assortments will induce her to try out many new dishes.

For instance, there are twenty-eight varieties of sea-food, including anchovies, caviar, haddock, herrings, mackerel, roe, salmon, tuna, sardines, clams, crabs, crawfish, lobster, oysters, shrimps. This is a larger assortment than is usually carried by local meat markets. Also canned sea-foods have the advantage of greater safety because the fish is put up immediately after it is taken from the water. Choose cans the size you need for a single meal and open one whenever you are ready to use it, and you can have sea-foods safely the year around, no matter how far you live inland.

Likewise there are twenty-seven kinds of canned soups, many of which, like clam chowder, are too complicated to be prepared at home often. An equal number of canned meats may be kept on hand to give variety to the week's fare besides saving the daily trips to the market for fresh meat.

There are also many canned specialties such as Boston brown bread, cheese, chili con carne, chow chow, mince meat, fig and plum pudding, spaghetti with tomato sauce, to name a few.

With a started oath, Mr. Pooch clamped his hands firmly over his lips and tore her from the rail. Connemara, peering eagerly into the gloom with her. The rail was not repeated and, determined to guide any possible assistance to her, Connemara gathered her breath together and released a sudden piercing, "H-e-l-p!"

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WEDNESDAY, NOVEMBER 18, 1925.

THE RICHMOND RECORD-HERALD, RICHMOND, CALIFORNIA

THREE



News of Society-Clubs



Boys Lunchroom Has New Radio

The Richmond Boy's Improvement club, which conducts a sandwich lunch room at 506 Macdonald avenue, has been given the use of a radio and loud speaker through the courtesy of H. I. Pearson, radio dealer, according to an announcement made by H. G. Holstein, who is in charge of the business.

The radio is expected to draw a crowd to the lunch place and the management appreciates having it for the proceeds from the lunchroom will go to build playground for Richmond boys.

LADY OF MERCY WHIST FRIDAY

Everything will be in readiness for the annual big turkey whist given by the men of Our Lady of Mercy church, at the Masonic hall, on the West Side on next Friday evening.

Owing to the great popularity of this whist the committee has given special attention to provide ample accommodations for all patrons and they announce that the games to start at 8:15 o'clock. All prizes will be five dollar turkey orders and twenty of these have already been donated.

Following is the committee: Thomas Kenny, chairman; Messrs. Ed. McDuff, Dan Lynch, William Corcoran, J. H. O'Hara, Michael Corr, Frank Randall, Patrick McNameen, M. Dowling, Dan Hallahan, W. A. Payne, T. H. Carey and H. I. Bill.

HILLSIDE CLUB MEETS TODAY

Mrs. H. G. Stidham will entertain the Hillside club this afternoon in her home, 125 West Richmond avenue. Luncheon will be served at one o'clock after which the ladies will enjoy the afternoon at whist.

The regular meeting day which is Friday was held today so that it would not conflict with the bazaar which is held on that day by the Ladies Aid of the First Methodist church.

LAMBRECHT'S Wood, Coal and Breccettes Building Materials HAY and GRAIN

C. J. Lambrecht
Office 2207 Macdonald
YARD PHONE RICH. 1192
PHONE RICH. 1058

The \$65.00 Gendron Automobile Was \$47.00 Monday

\$46.00 Tuesday
\$45.00 Wednesday
\$44.00 Thursday
\$43.00 Friday
\$42.00 Saturday

IT GOES DOWN \$1.00 A DAY

UNTIL SOLD

Come In And See It

Do Your Xmas Shopping Early!

The Fair

C. C. OLNEY

Phone Rich. 811

HEART ON STOCKING FAD, IMPORTED FROM PARIS BIDS FAIR TO ATTRACT MUCH ATTENTION IN U. S. A.



The above photograph shows a New York miss with the latest design on her stocking, that of a heart which, we are informed, denotes that the wearer's heart is free from man's enchantment. This

IMPROVEMENT CLUB WHIST PLANNED

Plans for the South Richmond Improvement club whist were completed at its meeting yesterday. President Mrs. W. D. Wood presided at the meeting, and after the regular business transaction, a report on the whist party was made by the chairman, Mrs. Arthur Bristol.

The card play will start at 8 o'clock in the South Richmond club house and refreshments will be served during the evening. Score cards will be thirty-five cents and attractive prizes have been secured.

CIVIC CENTER CLUB HAS BUSINESS SESSION

The Civic Center club held a regular business meeting yesterday at the city hall with Mrs. Fred Harringay, vice-president in the chair. The election of a new president and treasurer, which offices were left vacant by resignations did not take place at this meeting. They will probably be held at the next meeting, which is on December 1.

Included in the ladies at the luncheon from Richmond were: Mesdames F. A. Woten, V. K. Yeager, Beach, Aubrey Wilson, Clara Bradshaw, A. S. Ferguson, J. E. Zumwalt, Maxwell, Abby, F. Stewart, Bernice McCormick, and Miss Nannie Nesbitt.

READ RECORD-HERALD FOR NEWS.

Mrs. Bugmann Entertains At HouseWarming

Mrs. Belle Bugmann entertained a group of friends last night at a house warming party in her beautiful new home on Rheim avenue. Games, contests and stunts featured the evening.

Refreshments appropriate for the occasion including ices in the form of houses.

A buffet luncheon was served, a feature of which were individual ices in the form of houses.

Prizes awarded during the evening were: Best stunt, Irene Warren; name puzzle, first prize, Mrs. Florence Hanna, consolation Mrs. S. Abrahams; skill contest, Miss Eva Rose.

Those present included: Mrs. S. Abrahams, Mrs. Blanche Karp, Mrs. Belle Record, Mrs. Elizabeth Redman, Mrs. Emma Genzoll, Mrs. Elizabeth Keefe, Mrs. Marie Jensen, Mrs. Wilma Hanna, Mrs. J. P. Strom, Florence Hanna, Misses Elizabeth McKenzie, Phoebe Stehl, Eva Rose, Irene Warren.

ST. PAUL'S WHIST PRIZE WINNERS

The prize winners for the turkey key at Redmen hall Monday evening given by the St. Paul's Catholic Guild, were announced as: M. J. Nugent, high card; Mrs. Alex Laurendeau, W. C. Kite, E. L. Kershaw, B. Healy, Jack Hampshire, Mrs. B. Pressler, Mrs. L. Lease, Mrs. H. Kerlin, Nellie Casserly, T. W. Powers, John Alkerxander, H. Trautvetter, Rose Silva, H. C. Hardon, Mrs. Schurts, W. M. Curtin, L. Powers, Maude Maloney, M. Logan, J. A. Dooling, Cecil Burke, Mrs. Powers, Elsie Snook, Mrs. Moore, E. P. Woods, Mrs. J. Lotus, Mrs. G. Gordon, Mrs. Lansman, J. J. Keltz, Mrs. Kelly, M. Shanahan, L. M. Canfield, Mrs. C. B. Lavry, Mrs. DeLaney, Mrs. T. S. White, E. Forwick, Geo. Fenford, Mrs. T. Costello, M. J. Merrigan, Mrs. W. L. Larrabee, Wm. Allen Rose, Peter Fahy, Arthur Whitt, George Cooper, L. M. Silva, Wm. Frazer, Mrs. Lewis, Frank Hafner, Ben Sripa, John Kenny, J. F. Maskan, Miss Mary Casey, received the turkey prize for low score.

LOCAL WOMEN AT OAKLAND MEET

Several ladies of the First Christian church attended the luncheon, yesterday in the First Christian church of Oakland, which was given by the Bay district union, which is composed of the Christian churches around the bay.

Included in the ladies at the luncheon from Richmond were:

Mesdames F. A. Woten, V. K. Yeager, Beach, Aubrey Wilson, Clara Bradshaw, A. S. Ferguson, J. E. Zumwalt, Maxwell, Abby, F. Stewart, Bernice McCormick, and Miss Nannie Nesbitt.

READ RECORD-HERALD FOR NEWS.

BASKET OF FOOD SPECIAL WHIST PRIZE

A huge basket brimming over with good things to eat will be offered as a whist prize in addition to the twenty-six five dollar turkey orders for the St. Mark's whist party that is to be given by the members of the church on November 24th. The committee have been working hard on the affair which promises to call a big crowd.

ALWUN CLUB TO BE ENTERTAINED

Mrs. R. O. Staney will entertain the Alwun club tomorrow evening at her home. After the business meeting in which all unfinished business will be settled, the evening will be spent.

ST. EDMUND'S CHOIR TO HAVE REHEARSAL

Thanksgiving anthems and Christmas carols will be rehearsed this evening by the St. Edmund's choir. The members of the choir will also be pleasantly surprised when they gather for rehearsal at 7:30 o'clock.

THIMBLE CLUB TO BE ENTERTAINED

The Woodecraft Thimble club will be entertained this afternoon at the home of Mrs. Nellie Austin, 232 South Thirteenth street. The afternoon will be spent in preparing for the bazaar and food sale for December 5.

WAR MOTHERS WHIST PRIZES ON DISPLAY

Those passing Schrader's furniture store window have no doubt noticed the attractive prizes that are on display there, which will be given away at the American War Mothers whist in the Memorial hall tomorrow afternoon at 2 o'clock.

Mrs. Mae Donnelly and Mrs. Hilda Wicks are the committee in charge of the party and are being ably assisted by members of the organization.

A short business meeting will be held prior to the whist party tomorrow.

HIGH SCHOOL P. T. A. MEETS TODAY

The regular meeting of the Richmond high school P. T. A. will meet this afternoon in room 5 of the school. This meeting is being held on the third Wednesday instead of the fourth, which is the regular day because it comes on the day before Thanksgiving.

FOREST WHIST THIS AFTERNOON

Another of the popular whist parties given by the Women's Catholic order of Foresters, will be given this afternoon at St. Mark's hall. These parties have attracted a large crowd each week of card players of this city.

IMPROVEMENT WHIST IS WELL ATTENDED

The West Side Improvement whist party yesterday afternoon attracted a large crowd and seventeen tables were filled with card players.

\$125 turkey orders were awarded to the following high score holders: Mesdames A. R. McFadden, Ida Daley, H. C. Adair, L. D. Hillier, Ida Erler and Sarah Greathouse.

Mrs. J. C. Eaton headed the committee, who spent much thought and work on the party. She was assisted by Mrs. L. H. Transue, Mrs. E. J. Garrard and Mrs. John Hendricks.

A short business program was held before the whist with the president Mrs. George Topping presiding.

MISS ROCK HOSTESS TAU NU TAU

Miss Geraldine Rock will be hostess tomorrow evening to the Tau Nu Tau girls in her home, 164 Twelfth street. Discussion of the Christmas activities of the girls will be discussed at this meeting, according to announcement made by Miss Evelyn Carson.

British Arctic Explorers At Cairn Erected Over Grave of Queen Bee Mascot in Franz-Josef Land



Above is one of the first photographs received from the British Arctic Expedition of 1925. The explorers have completed their work and are expected back shortly in England. Bee Mason, naturalist and photographer, took with him a queen bee as a mascot. The bee, which was housed in a match-

box, died in the region of Franz-Josef Land. The photograph shows the cairn erected over the grave of the queen bee. The place is now known on the map as Point Apis. On the left is Mason and on the right W. A. S. Thom, noted scientist.

The ladies of the church were also present at this dinner which was prepared by the men of the church with Mrs. Maurice Dicely and Mrs. I. D. Owens and Mrs. Bliss Brothers heading the committee.

Bliss Brothers was in charge of the music for the evening.

First M. E. Father And Son Banquet Is Well Attended

The Father and Son Banquet that was held last evening in the First M. E. Church was one of the best of its kind. A large crowd was present at the excellent dinner and a fine program was enjoyed.

E. J. Garrard presided as chairman of the evening. Emil Esola favored the gathering with two fine piano selections and A. French gave several beautiful baritone solos accompanied by Esola.

Toasts were given by Chief of Police Dan Cox, George Glinesberg, J. E. George and Osborne Armentrout.

Dr. W. W. Giberson was the speaker of the evening and gave a fine address in keeping with Father and Son week, and Rev. W. P. Grant outlined the coming events for the church.

The ladies of the church were also present at this dinner which was prepared by the men of the church with Mrs. Maurice Dicely and Mrs. I. D. Owens and Mrs. Bliss Brothers heading the committee.

Bliss Brothers was in charge of the music for the evening.

BARRY-BIBBINS DANCE
Orchestra Every
WED. and SAT.
VETERAN'S BALLROOM

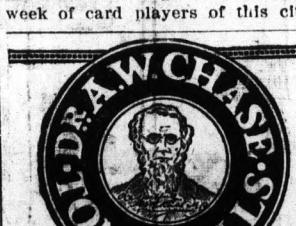
The Haunted House

TALES about it were as numerous as its dark, broken windows. Oaks shadowed it thickly; winds sucked through its halls. The shutters sagged and were ivy-eaten—the windows giving in to an emptiness at once foreboding, dreadful.

Excitement ran agog when the place was bought. School children huddled to watch the rooms renovated. A sign swung out: "Stop her for tea." Lights sprang up. It became a frequent pleasure to drop in of evenings. In time, the towns-people loved the place. The inviting sign, the cleanliness, the light banished fear.

Many a product you didn't know and might not have trusted, has become intimate to you through the clearness of advertising. Family standbys in your medicine chest, baking powders, extracts—products that might endanger if less than pure—you know to be pure because widely advertised. You are sure of their quality wherever you buy. You feel safe in using them—in using any product that invites, through advertising, the test that proves its worth. Your one-time fear is now a willing confidence.

Read the advertisements to recognize products that are worthy of your confidence



Tonic Pills

Are you a sufferer from Neuralgia?

If so, the three rules to restore the nerves to their former vigor are:

Fresh Air Proper Exercise

The daily use of a good Tonic and Blood Purifier like

DR. A. W. CHASE TONIC PILLS

This well known remedy has helped thousands and will help you. Read what Mrs. Golden, Hudsonville, Mich., R. F. D. No. 2, writes:

"I was troubled with nervous exhaustion for a long time. Not obtaining much benefit from ointment, I began using Dr. A. W. Chase Tonic Pills. My health has been greatly improved in every way and I know that I have been greatly benefited by this treatment."

Write for copy of our booklet.

The Dr. A. W. Chase Company, Inc.
New York City, N. Y.
(formerly Buffalo, N. Y.)

Morocco Pictured In Film Showing At The Richmond

Colorful scenes of far-off Morocco, exotic romance and superb acting by an all-star cast—these are the ingredients of the William Fox picture, "The Winding Stair" which comes to the Richmond theatre today for a two day engagement.

Edmund Lowe and Alma Rubens, who have been seen before in Fox pictures, head the players of this filmization of the popular A. E. W. Mason novel, John Griffith Wray directed the picture.

The story deals with the efforts of a young Englishman to regain the lost honor of his family name by serving in the French Foreign Legion in Northern Africa. But temptation comes to upset his plans—temptation wherein his love for a beautiful American girl dancer struggles for mastery over his duty to his regiment and his adopted country.

It is the dramatic story that conflict that forms the basis of this picture, and Miss Rubens and Lowe have never done finer work than in this production. In the excellent supporting cast are Mahlon Hamilton, Warner Oland, Frank Leigh, Chester Conklin, Captain Calvert, Emily Fitzroy, and June Thomas.

Other features on the same program include "The Movies," a Lloyd Hamilton comedy; "Prizma" in the screen magazine.

Dr. A. B. Hinkley, X-Ray Chiropractor

Palmer graduate, seven years in Richmond. FREE nerve pressure detector service. Phone Rich 169. 340 10th st. opposite new Odd Fellows Building.

Hayes Marcus, Inc.
Saves Money Saving, Department Store, 225-233 Tenth Street, 125-1mo.

Auto and Radio BATTERIES
Guaranteed For 1 Year \$9.00

New and Used Auto Parts. Open Evenings 7 to 9

ROY ATWOOD
109 Macdonald Ave. PHONE RICH. 884

CONSTANCE IS STAR IN FILM AT CALIFORNIA

El Cerrito Board Of Trustees Has Business Meeting

PROTEST NON-RESIDENT

The El Cerrito Board of Trustees, at their meeting Monday night, received a communication from the El Cerrito Improvement Association protesting the hiring of an outside man as a fire truck driver. The letter was placed on file.

SEWER IMPROVEMENT ORDERED

Petitions for and against sewer improvement in the Berkeley Club terrace tract were received by the board and it was decided that the improvements should be made. Accordingly City Engineer Ross L. Calfee was instructed to prepare plans and specifications for the improvement.

OBTAIN DUMPING PLACE

City Attorney T. M. Carlson reported to the trustees that the City of Richmond had refused to allow El Cerrito to use the city garbage dump. Trustee Fred Lutz stated that arrangements had been made with Harry Kalis to use his property in the swamp west of Richmond Annex for dumping purposes for a period of six months.

PAVING COMPLETED

City Engineer Ross Calfee reported to the board that the paving on Central and Lincoln avenues had been completed and will be ready for acceptance on next Monday night.

DANGER SIGNS HELD UP

No permit has been received from the automobile association for the erection of two arm signals at Stockton and San Pablo avenues; it was reported by Dr. C. R. Blake, commissioner of health of Richmond, after Lee Scarbrough, fireman at engine house No. 2, came down with the disease. Dr. Blake is planning to vaccinate all members of the department who desire to receive protection.

THE CASE OF SCARBROUGH

The case of Scarbrough and one other were reported to the health department yesterday. The new cases were the first to be reported for more than a week.

WATER MAINS

At the recommendation of Trustee Charles Zimmerman the board ordered street lights installed at the following streets: Rosalind and Harris, Richmond, and Fulmer, Brooks and Silva, Richmond and Tulare. A fire hydrant was also installed at Brooks and Silva avenues and one moved from Elmhurst and Richmond avenue to Richmond and Yosemite avenues.

TO INSTALL LIGHTS

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TO CLEAN WATER MAINS

The board of trustees gave Street Superintendent Forrest

Motorists Must Be Protected From Excessive Rates, Says Chrysler

ALTER P. CHRYSLER, President of the Chrysler Corporation, who evolved plans for the marketing of Chrysler motor cars which protects the purchaser from excessive financing charges and excessive insurance rates, is determined that those who buy cars bearing his name shall have them at the lowest possible prices.

For many months Mr. Chrysler made a comprehensive study of the sale of motor cars. Finally he came to the conclusion that too much money was being paid for financing and insurance requirements. After further study Mr. Chrysler decided that the one way to effect a substantial saving of from 30 to 40 percent of the combined cost of financing and of fire and theft insurance rates was to take advantage of the mass purchasing power of the Chrysler Corporation.

"The public must be protected from excessive rates," commented Mr. Chrysler, in New York. "At the factory we watch the expenditure of every cent. Keen competition necessitates that cars be placed in the hands of the ultimate users at the lowest possible price. Why then shouldn't we be equally diligent in saving the purchaser everything we can."

"We believe financing charges and insurance rates have been too high and so we determined to reduce financing charges and to market our cars fully covered by fire and theft insurance. Before reaching this decision we satisfied ourselves of the absolute legal and economic soundness of our plan."

"Some opposition to the plan has come from a few insurance agents and state insurance commissioners of several states are looking into the details of our plan. In view of the new and unique features of this plan, nothing less was to be expected."

Fire Department Is Vaccinated Against Smallpox

Twenty members of the Richmond fire department were vaccinated for smallpox yesterday by Dr. C. R. Blake, commissioner of health of Richmond, after Lee Scarbrough, fireman at engine house No. 2, came down with the disease. Dr. Blake is planning to vaccinate all members of the department who desire to receive protection.

The case of Scarbrough and one other were reported to the health department yesterday. The new cases were the first to be reported for more than a week.

Wright permission to hire help to clean the water mains of the city.

Dr. F. R. Harley Chiropractor

Phone 1019-W
824 Barrett Ave., Richmond, Calif. Anyone bringing this ad to my office will receive an examination and one adjustment FREE.

TILDEN LUMBER CO.

E. M. TILDEN, President

PRICE — QUALITY — SERVICE

Office and mill—15th and Nevin, Richmond, Calif.

Phone, Rich. 81.

Yards: Oakland, Berkeley, Richmond, Crockett



© U. S. WALTER P. CHRYSLER

INDIAN STORIES AT STORY HOUR

Indian stories will be told today at the story hour at the First Presbyterian church and further plans will be made for the Christmas box that is to be sent by the "Light Bearers" to the Indian school in Arizona. "Waukego" and "Little Squaw Laugh-at-the-Sky" have been chosen as the stories for today, according to announcement made by Mrs. E. W. Haney. Indian curios are to be displayed and the children will learn about their Indian friends.

All children are invited to these story hours, which are held every Wednesday in the First Presbyterian church, after the school hour.

Mrs. E. W. Haney, Mrs. L. R. Jones and Mrs. H. A. Berry have spent much time and effort to

Student Body Dues Will be Discussed

Should student body dues at Richmond high school be compulsory? This question was the subject of a debate before the Senate yesterday, and will be taken up by the Assembly today. The matter will probably be voted on at an election in the near future.

It was announced at the school yesterday that the senior annual would be published on December 7. The book is the banner publication of the year.

make these afternoons the success that they have been in the past weeks.

Superior Court Gets Check Cases

Jean A. Grove, charged with forging the name of his uncle, George Knight, to two checks was held to answer to the Superior court when he appeared before Justice of the Peace John Roth yesterday afternoon for his preliminary hearing. Grove was arrested several days ago in Eureka.

Judge Miles, facing a bad check charge, was also held to answer to the Superior court at his preliminary hearing before Justice Roth yesterday.

READ RECORD-HERALD FOR NEWS.

CALIFORNIA THEATRE Today

AND WHEN SHE KISSES—

She went to Paris to see just how they do it—and when you see it you'll know she's learned!



with RONALD COLMAN
STORY BY HANS KARLY

"Fair But Foolish" A Comedy Laugh Riot!
"International News" Larry Canolo at the Organ
Don't Miss It! Go Now! Attend the Bargain Matinees

Ford Owners

And other users of Clincher tires—here's our knockout feature: Path-finder Tires. Will outrun lots of high-priced brands. Sells lower than "gyp" or mail order. Come in and see if we're telling the truth.

EXPERT TIRE REPAIRING

With Exclusive Goodyear Materials
Guaranteed Re-Treads



NEW ADDRESS PHONE R. 2000
262 Fourteenth Street Near Macdonald Avenue

THE GEEVUM GIRLS



B. - B. SHOE STORE

720 MACDONALD AVENUE

NEW STOCK RUBBER GOODS

Reasonable Prices

LADIES' BUILT-IN ARCH SUPPORT SHOES

\$5.

Our Shoe Repairing Department Does Light Repairing Free

HITT AND RUNN

It Doesn't Take Culinary Ability to Cure a Chronic Case of Indigestion—Not In Every Instance!

BY HITT



We sell Diamond TIRES
And
—Give an intimate and individual "follow up" service that earns your lasting respect and confidence. Let us show by facts how much this means to you in lowered tire costs.

A telephone call brings the story.

CivicCenter Tire & Battery Co.
311 23rd Street
Richmond, California



LOCAL B.P.O.E. WILL INITIATE

Richmond Lodge of Elks will initiate a class of candidates on next Tuesday night, it was decided at the meeting last evening. The candidates were balloted upon at the session over which Exalted Ruler James F. Hoey presided. The officers of Pittsburg lodge will be in Richmond to do the work.

It was reported at the meeting that regular and successful rehearsals are being held for the annual charity show the lodge will give at the California theatre on December 7, 8 and 9.

The title and character of the show will be kept a secret from all except those connected with the production. However, a promise is given that the surprise for the audience will be complete and the show itself better than ever before.

Several new dance specialties are being arranged for the occasion. Fourteen Richmond girls will appear in the chorus and in specialty numbers under the direction of Mrs. Earl Caldwell of San Francisco, and Miss Matilda Meyer of Richmond.

In addition to the girls, there will be a male chorus of twelve Richmond boys, who will appear by themselves at times and again with the girls in a grand ensemble.

Legion Receives Report on Circus

At a meeting of the committee handling the Armistice week celebration for Richmond Post of the American Legion, met in Memorial hall last night for a final check-up of the celebration activities. It was determined that the sum of \$366.66 was realized for the Legion endowment fund for the widows and orphans of deceased veterans.

The committee, composed of J. Cuthbert, chairman, George Tandy, M. E. Martin, J. Morris and William Dabler, expressed appreciation to all those who in any way assisted in making the affair a success.

CERTIFICATE OF BIRTH

According to a certificate of birth filed with the city health department yesterday a son was born to Mr. and Mrs. J. Abra, 2895 Wendell avenue, on November 10.

13 Plate Exide BATTERIES

There is only one Exide quality, and that has won and held the respect of car owners since the day of the first electric starter.

S.S. Ripley

Service With a Smile
1408 MACDONALD AVE.
Telephone
RICH. 1572-J
Exides From \$13.50 Up

Cane, Which is Also Shotgun, Seized by Customs Guard
Brought To Hoboken By Freight's Messman



W. J. Welsh United States Customs guard, is shown with a combination cane and shotgun which was taken from Messman Albert Howard of the American freighter Waukegan when that vessel docked recently at Hoboken, N. J. It would be most convenient for use by hold-up men or by a citizen defending himself against bandits.

POINT BAPTIST LADIES TO MEET

The Ladies Aid society of the Point Baptist church will meet this afternoon in the church parlor at 2 o'clock for their regular business meetings and plans will be made at this time for the bazaar which is to be given in the near future.

Mrs. Henry Morelli, the president of the society and Mrs. Curtis Patterson will be hostesses today.

GRANT P. T. A. WILL MEET TODAY

The Grant Parent Teachers association will meet this afternoon in the neighborhood room of the school.

All members are urged to be present for important issues will be discussed at this meeting.

ST. EDMUND GUILD MEETS TODAY

The Women's Guild of St. Edmund's Episcopal church will meet this afternoon in the guild rooms of the church at 2:30 o'clock. This meeting will be a combined business and working session and all are asked to be present for matters of importance to be taken up.

Bridge Club Is Organized

The A. T. E. Bridge club was organized at the home of Mrs. E. N. Leggett, 1324 Barrett avenue, last night. The guests of Mrs. Leggett enjoyed the evening about the bridge tables and refreshments were served at the close of the evening. The home of the hostess was attractively decorated in yellow.

The guests included: Mesdames E. N. French, Ernest Marcus, Vera Glasby, D. O'Loan, Clinton B. Smith, J. C. Walker and Robert N. Weeks.

ONE PRICE "GRADE"

The big city studios' low priced "SPECIAL" usually turns out to be "OUR LOWEST GRADE" when you go get it.

Then they use high powered SALESMANSHIP to sell you something "BETTER". Our policy is to make only the BEST GRADE that we can possibly make and make our prices so low the year 'round that we CAN'T cut them.

Painstaking Parker,
PHOTOGRAPHER
225 22nd Street. Phone 355

CORNS

Lift Off-No Pain!



Doesn't hurt one bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers.

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the foot calluses, without soreness or irritation.

11 4 lmo. 325-33 Tenth St.

Now on Display! NEW Improved FORD

Order Now to Insure Early
Delivery

SALES Ford SERVICE

The Universal Car
"SUPER SERVICE"
The Service That Serves
EARL
Corey's Garage
San Pablo & Cypress Aves.
EL CERRITO CAL.
Phone Berkeley 9403-R3

ROTARY TO HAVE LADIES NIGHT

A Thanksgiving dinner is to be given at the First Christian church by the Rotary club on Friday evening and the affair will be known as "Ladies Night". The committee are arranging special features for the evening's entertainment.

A. W. Mueller is planning the musical program which will include selections by the Rotary quartette and many added novelties.

Rev. Earl Haney of the First Presbyterian church will be the main speaker of the evening according to announcement made by Dr. U. S. Abbott who is the chairman in charge of the dinner.

Tahoe Whist Is Well Attended

Mrs. Pratt, Wealthy And Social Leader, Is First N. Y. Woman Alderman



S. F. Structure Swept By Fire

SAN FRANCISCO, Nov. 17.—A two story brick building on lower Clay street was swept by fire late today and wiped out two concerns causing a loss estimated at about \$75,000.

TUTKEYS HAVE BOY
Mrs. J. A. Tutkey 1619 Chanslor avenue, presented her husband with a baby boy, born yesterday morning at the Richmond Maternity hospital.

RICHMOND PARLOR ENTERTAINS AT WHIST

Richmond parlor, Native Daughters of the Golden West, entertained over a hundred enthusiasts at the whist party conducted last night in Redmen's hall. The prizes were three dollar turkey orders and one was given to the high score winner at every third table. The committee in charge was composed of Mrs. Louise Swartout, Mrs. Mary Muller, Maud Christen, Gretta Murdell and Mrs. Josie Neville.

READ RECORD-HERALD FOR NEWS.

-and the Worst Is Yet to Come



Nearly 100 Percent Perfect

That's Our Milk

THIS IS OUR
LAST REPORT
WE ARE MIGHTY
PLEASED WITH IT



Our Pure Milk Comes
From a New Sanitary
Dairy in Marin
County

DEPARTMENT OF HEALTH LABORATORY

REPORT

Richmond, Calif.

SAMPLE NO. 251

Time Taken 10-21-25

Time Examined 10-21-25

Product Milk

Classification Pasteurized 7.3%

Specific Gravity 1.0333

Fat 3.920

Solids Not Fat 9.12%

Bacteria Per M. L. 200

Sediment 9.5

Examined by L. Cottrell

Remarks: Excellent

Name Purity Creamery

Address 718 Macdonald Ave.

R. R. ROOT,

City Veterinarian.

If You Do Try
a Bottle Today.
We Deliver to
Your Home

'If I Only Had A Little Ready Money!'

How often have you heard this plaint from people that spend as they go? Never a small surplus for taking care of those irritating and inevitable emergencies which require cash on the spot. Figure out for yourself now how you can budget your salary to provide for a Savings Account.

When you have reached a conclusion as to the amount you can spare, don't let the resolution to have grow cold, but open a Savings Account in the Mercantile Trust Company of California. Keep adding to it systematically and watch it grow under the stimulus of 4 per cent interest.

Mercantile Trust Company of California

Commercial-Savings-Trust-Bonds-Foreign
FIRST OF RICHMOND BRANCH-SIXTH AND MACDONALD
BRANCHES: POINT RICHMOND; TWENTY-THIRD-MACDONALD
Member Federal Reserve System
HEAD OFFICE: SAN FRANCISCO

WE INVITE
INSPECTION
AT ALL TIMES

PHONE RICHMOND 505
PURITY CREAMERY
PASTEURIZED MILK & DAIRY PRODUCTS
718 MACDONALD AVE.

WE PASTEURIZE
MILK
PERFECTLY

No matter what you may wish to buy or sell—make use of the Record-Herald's "Classified" column. All ads are "CLASSIFIED" in groups to make this the finding section as well as a profitable one.

CLASSIFIED ADS

Unlimited opportunities present themselves daily in the form of classified ads. Do you take advantage of them? Today's opportunities are tomorrow's profits. Read them now.

ADVERTISING RATES

CLASSIFIED

1c Per Word Per Day
Minimum Charge 35c

Classified Index:

1. Lodges and Meeting Notices.
2. Lost and Found.
3. Special Notice—Personals.
4. Help Wanted—Situations Wanted.
5. Automobiles.
6. Business Directory.
7. Business Opportunities, Investments.
8. For Rent—Rooms, Houses, Apartments and Flats.
9. For Sale—Miscellaneous.
10. Wanted—Miscellaneous.
11. Real Estate for Sale.

1—Lodge and Meeting Notices

SONS OF ST. GEORGE—Gladstone Lodge, No. 531, meets first and third Tuesday at Memorial Hall at 8 o'clock p.m. Banner, Secretary: R. F. D., Box 147, Richmond, C. Badcock, president.

GOLDEN GATE COUNCIL, No. 3, Junior O. U. A., meets Wednesday nights, in the small hall in W. O. W. Hall. O. H. Benne, Recording Secretary, P. O. Box 1121, Richmond, Calif.

NATIVE SONS—Of Golden West, No. 217, Edward Peterson, Stege, President; R. H. Cunningham, Secretary 520 Ohio Street, Meeting nights, first and third Tuesday of the month. Meeting place, Redman hall Eleventh Street and Nevin.

KNIGHTS OF PYTHIAS—Richmond Lodge, No. 13 meets every Wednesday night at K. P. Hall, 6th St., near Macdonald. Visitors always welcome. Michel Slosio, C. C.; F. G. Blackhart, K. of R. and S.

2—Lost and Found

LOST—ONE FEMALE FOX TERRIER pup. Two months old. Return to Sunset Cigar store, 2227 Macdonald ave. Reward. 11 11 if

3—Special Notices, Personals

LEADING CLUB, largest, most reliable for lonely people; confidential descriptions free in plain sealed envelope; thousands wealthy members; if sincere, write; established 20 years. Old Reliable Club (name copyrighted), Mrs. Wrubel, Box 36, Oakland, Calif. 4 24 ff.

4—Help Wanted Situations Wanted

COUNTER GIRL WANTED—AT once at Powell's Lunch, 2219 Macdonald avenue; union shop and union wages. 11-13-3t

6—Business Directory

ZEB KNOTT
Sherwin-Williams Paints, Stains and Varnishes
All Grades of Wall Paper
PAINTING AND PAPER HANGING
319 North Seventh Street
ALL WORK GUARANTEED

TYPEWRITERS
SOLD REPAIRED
Kearney - Furrer
PHONE RICHMOND 7-721 Macdonald Avenue

I make and acknowledge all kinds of legal papers; deeds, mortgages, contracts, leases, etc. Homes for rent, tire insurance.
H. G. STIDHAM
NOTARY PUBLIC
168 Washington Avenue
Office Phone 388; Res. Phone 920

NOTARY PUBLIC
REAL ESTATE AND INSURANCE
Phone Richmond 180
O. J. Ripley, Sales Manager

SAFETY FIRST—
Your clothes are insured every moment they are out of your house.
C. O. D. CLEANERS
AND DYERS
(Established 1900)
WORKS 2409 MACDONALD
PHONE RICH. 683

IF ANY RESIDENT OF RICHMOND knows of families in distress or need, kindly report same to the Societies handling relief. Phone Richmond 1340 or Richmond 335 3 26 ff.

HAVE YOUR SUIT CLEANED and pressed at Black's 1369 Macdonald avenue. Phone 723. We call and deliver. Prompt service and good work.

6—Business Directory

FOR GOOD TAILORING
OF ALL KINDS SEE
M. CONRAD
Ladies' and Gents'
TAILOR
Clothes Made to Order of
Every Description
PHONE RICH. 1403-J

"LET MAYER DO IT" IF YOU want your old suit made like new. Phone 452; cleaning, mending, repairing, or pressing. Work called for and delivered. Mayer's American Cleaning Works, 1115 Macdonald Avenue 4 11 ff.

7—Business Opportunities, Investments

WILL GUARANTEE SALARY OF \$50.00 per week and furnish auto to several men selling excellent Ford accessory. Address Sales-manager, 670 Broadway, Granville, Ohio.

\$10.00 TO \$50.00 QUICKLY

To The Many Workers. Rates lowest. No security, no publicity. Best and most private terms. What National banks do for big business, we do for the man or the woman who works.

H. L. DRAKE

8—For Rent—Rooms, Houses, Apartments, Flats

FOR RENT—THREE ROOMS, 2 wall beds and garage \$20.00. 1018 Florida St., near 10th St.

FOR RENT—FIVE ROOM BUNGALOW, bath, \$25.00, 137 South Second St., near Ohio St.

FOR RENT—FURNISHED HOUSE at 436 13th St. 11 3 ff.

FOR RENT—UNFURNISHED MODERN four room lower flat on 14th. Also 5-rm. house on 15th. Call 450 14th. 11 13 3t

FOR RENT TWO AND THREE room furnished apartments. The Westin, 24th and Rhee. Apply Apt. No. 1. 9t ff

FOR RENT—THREE AND FOUR room furnished apartments. The Andrade, 2111 Gaynor Ave. Apply Apt. No. 1. 9t ff

FOR RENT—2, 3, AND 4 ROOM furnished and unfurnished apartments. Appraisal and Sales Corporation, 2234 Macdonald Ave. Phone Rich. 2200. 4 28 ff.

FOR RENT—FOUR ROOM COTTAGE, bath, gas, elect. \$15.00 per month. Apply Gnaga, 146 Washington Ave. 3 31 ff.

FOR RENT—3 ROOMS AND garage \$16.00. Apply 789 11th St.

PIANOS FOR RENT
You can rent a piano by the month from A. Winters at 11th and Macdonald. 7 10 ff.

SALES MEN AND AGENTS Wanted

Woman Representative Wanted For This Community

Must be of good address and personality, full of vim and decisiveness of making money. One well and favorably known in this section, 35 to 50 years of age, having her own automobile preferred. Nationally advertised article that every woman wants and needs.

A rare opportunity. Address, Inc. 136 South Seventh St.

TYPEWRITERS
SOLD REPAIRED
Kearney - Furrer
PHONE RICHMOND 7-721 Macdonald Avenue

I make and acknowledge all kinds of legal papers; deeds, mortgages, contracts, leases, etc. Homes for rent, tire insurance.

H. G. STIDHAM
NOTARY PUBLIC
168 Washington Avenue
Office Phone 388; Res. Phone 920

NOTARY PUBLIC
REAL ESTATE AND INSURANCE
Phone Richmond 180
O. J. Ripley, Sales Manager

SAFETY FIRST—
Your clothes are insured every moment they are out of your house.

C. O. D. CLEANERS
AND DYERS
(Established 1900)
WORKS 2409 MACDONALD
PHONE RICH. 683

IF ANY RESIDENT OF RICHMOND knows of families in distress or need, kindly report same to the Societies handling relief. Phone Richmond 1340 or Richmond 335 3 26 ff.

HAVE YOUR SUIT CLEANED and pressed at Black's 1369 Macdonald avenue. Phone 723. We call and deliver. Prompt service and good work.

9—FOR SALE—Miscellaneous

FOR SALE—BARBECUE AND REFRESHMENT STAND. Good trade, 5 year lease, stock, and fixtures. Also four room modern bungalow in rear. \$1300 for cash. Rent \$50.00 per month. Call any day between 7:30 a.m. and 9:00 p.m. at 188 San Pablo Ave., El Cerrito or Phone Berk. 6063. 8 22 ff

10—USED CARS FOR SALE

1923 Ford roadster, good condition, cord tires.

1923 Ford touring, good condition cord tires.

1923 Maxwell coupe, new paint, C. C. KRATZER 10th and Bissell 9-5

11—CLOSING OUT

SUCH USED CAR BARGAINS NEVER BEFORE OFFERED IN RICHMOND.

To clean out our used cars from our former Oakland agency we are offering a few choice cars at bargain prices.

LOOK!

1923 Chevrolet Touring; good condition \$200.
1923 Star Touring—Runs fine Price \$200.
1923 Lexington Touring—A real car \$600.

1923 Durant 6—Aust. Motor, New paint \$500.
1924 Star Sport, 6 tires, Trunk and extra \$500.

1924 Ville Touring, Duco Paint Price \$500.
1924 Ford Sport, 6 tires, Trunk and extra \$500.

1924 Ford Touring, 6 tires, Trunk and extra \$500.

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1924 Ford Touring, 6 tires, Trunk and extra \$500.

1924 Ford Touring, 6

KIWANIS WILL ELECT OFFICERS

Officers for the ensuing term of the Kiwanis club will be elected at the luncheon in Richmond clubhouse today. The meeting will be conducted by President Hall Sanders. The entire staff of officers will be elected with the exception of secretary who is appointed by the board of directors.

A. C. Lang, one of the local club's delegates to the district convention at San Diego has returned to Richmond. Sanders and John B. Silveria, the other two delegates, are still in the south.

Lions Hear About Aviation Service

Colonel F. P. Lahm, who was the commander of the air service in France during the world war, spoke on commercial aeronautics before the Richmond Lions club yesterday. He predicted that the rapid strides being made in aviation would permit plane trips from San Francisco to New York in ten hours before many years have passed.

In the absence of President William Pierce, Zeb Knott, president yesterday, Frank A. Scholes was chairman of the day. Selections were rendered by the club quartet, composed of Bert Carter, H. H. Mylander, C. F. Connelly and Dennis Shaw, while Miss Margaret McCulley demonstrated the Charleston and other dances.

Red Cross Drive Is To Continue

Mrs. R. V. Marsh, director of the local chapter of Red Cross, announced yesterday that contributions are coming in slowly from the public and that if Richmond expects to fill its quota more interest must be manifested by the residents of the city. The only means the chapter has of raising money to carry on relief work is by the annual roll call, which will continue until Thanksgiving day.

NEAR BEER IS TO BE TAXED IS DECISION

(By Universal Service) WASHINGTON, Nov. 17.—A tax of one-tenth of a cent a gallon on "near-beer" was agreed upon today by the House Ways and Means Committee for incorporation in the new revenue bill. The tax is designed to assist prohibition authorities in curbing the output of high-powered beer.

Alarmed over the "tremendous flood" of "real" beer from plants operating under the guise of "near-beer" breweries, the Treasury Department recommended that a small tax be levied thus giving the authorities power to inspect all "near-beer" plants without obtaining search warrants.

With Governor Pinchot of Pennsylvania and other day leaders charging the administration with negligence in remedying the beer flood, this move of the Treasury Department, followed by favorable action by the committee, is taken as the administration's answer.

Gen. Lincoln C. Andrews, Federal prohibition head, admitted to the committee that the Government had difficulty in policing the "near-beer" breweries. He suggested a tax of one cent a gallon.

The committee, believed this would be too onerous on reputable manufacturers of "near-beer," the tax decided upon is not likely to be protested, the committee believes.

Breweries which manufacture "near-beer" by a process causing the alcoholic content to rise above one-half of 1 per cent, but which is later reduced to the legal maximum of one-half of 1 per cent, are required to obtain permits from the Federal prohibition unit.

Under this permit they are subject to "surprise inspections."

But many plants producing "near-beer" by processes which do not lift the alcoholic content above one-half of 1 per cent decline to obtain permits and some are turning out high-powered beer.

READ RECORD-HERALD FOR NEWS.

Sauer-Kraut and Weiners

—that popular dish can serve best only when the constituents represent quality

Weiners sold in our markets are made by us under the most rigid sanitary conditions and the highest possible standard of meats and spices. Made in two sizes 25c

Silver Thread Sauer-Kraut 10c lb.

Order your Thanksgiving turkey now. We will give your order careful personal attention and guarantee satisfaction.

MAY WE SERVE YOU?

Richmond & Central Markets

O. R. LUDEWIG'S INC.
1130 Macdonald Ave. 510 Macdonald Ave.
Phone Rich. 446 2 Phones—No.'s 1900-1901

"Pre Big Game" DANCE



Memorial Ballroom

WEDNESDAY EVE.

NOV. 18th

"A Novelty"

MINISTER'S WIFE IS "SANDWICH WOMAN" TO ADVERTISE HUSBAND'S SERVICES IN BROOKLYN CHURCH



Mrs. Albert Blaise, 24 years old, the attractive wife of a Brooklyn, N. Y., clergyman, resorted to a novel means of advertising ser-

vices at her husband's church. While she was carrying a sign in the manner of a "sandwich man,"

she was attacked by hoodlums but she fought back pluckily and saved the sign.

President Is In Favor Of Limiting Subs

(Continued from Page 1)

lives of neutrals and non-combatants at sea in time of war," and for elimination of poison gases.

All but France have ratified it. The pact is before her. She knows it is there. It is far from the duty of this government to call it to her attention again, in the opinion of the President.

The Washington pact, unratified by France, provided that any merchant vessels which submitted to visit and search must never be fired upon nor should it be destroyed until its passengers and crew were placed in safety.

Great Britain favored total abolition of submarines. The United States envoys felt, they could be reduced in number somewhat like the 5-5-3 ratio adopted for capital ships. But France, possessing the most formidable submarine fleet ever retained by a victor nation, declined the limitation of numbers and grudgingly consented to limitation of their practices at sea in war time.

President Coolidge feels that a reduction of "subs" would be a gratifying step representative of world inclinations for peace. But he will propose no step toward reduction until France has acted upon the Washington arms pact, now four years old.

The evacuation of Cologne by allied troops is regarded by the President as an obvious forward step in winding up the problems other arms conference.

Sportsmen's Headquarters

THE WINCHESTER STORE

SWEAT SHIRTS FOR BASKET BALL

Very Special

\$1.25

\$1.50 to \$2.00

THESE SHIRTS SELL REGULAR FOR

R. B. DOUGALL HARDWARE CO.

Phone Rich. ONE

Decision Reversed In Acid Throwing Case In The South

(By Universal Service)
LOS ANGELES, Nov. 17.—The conviction of Mrs. Bernice Day for an alleged acid attack on her husband, Darby J. Day, Jr., son of a Chicago millionaire, was reversed by the second district court of appeals in a decision made public today.

The decision was an unusual one in upholding the contention of the defense attorneys of a flaw in the indictment, the high court allowed the claim of double jeopardy and declared that the defendant was entitled to her release.

FOUND—LADY'S FUR NECK piece. Owner can have by paying for this advertisement. Call at No. 3 Fire station, Nineteenth and Barrett.

EAGLES WILL TAKE TRIP TO PITTSBURGH

Virtually every member of Point Richmond Aerie, Fraternal Order of Eagles, is preparing to journey to Pittsburg Saturday night to attend the Contra Costa County council meeting. The local lodge will also take its candidates to be initiated at the ceremonies.

Starting with a parade through Pittsburg street, the Eagles will then open what is expected to be one of the largest meetings in that city in many months. Aerie No. 5 of San Francisco, will send its drill team to put on the work and its band will also be in attendance, as will bands from Livermore, Oakland, Fruitvale and Hayward Aeries. Drum Corps from Crockett, Pinole and Hayward, will also be in the parade which will be led by Sheriff R. R. Veale, as grand marshal.

Rex Goodell of Los Angeles will be the speaker at the banquet which will follow the session and others on the program will be State Secretary Gus Polhemus and Past President Kelly.

Ample facilities for handling the overnight guests have been made by the committee in charge it was reported at the meeting of Richmond Aerie in Woodmen's hall last night and several hundred Eagles are expected to remain over the week-end.

HEINSEN GOES TO CHICAGO

The illness of John Hinsen of Chicago, father of C. M. Hinsen 462 Eleventh street, was responsible for the sudden departure of the latter for Chicago yesterday morning.

XMAS PHOTOS SPECIAL NOVEMBER ONLY

Reg. \$8.00 Grade, Per Doz. \$4.00

Reg. \$12.00 Easils, per doz. \$7.75

Reg. \$18. Folders, per doz. \$12.50

Extra Special

Six of our regular \$15. Easils in Ivory tones and 1-8x10 Photo in Framelet Easil—Only \$7.85.

COME NOW AND AVOID THE HOLIDAY RUSH!

Say You Saw It In The

RECORD-HERALD

The Prater Studio

255 12th Street

Richmond's Leading Studio

Wait

—For Tomorrow's Issue
Of This Newspaper

Money for You

—Extra Spending Money, for Christmas! An Unusually Liberal Offer, you'll say!—And it IS. But it's the "UNEXPECTED" that people have learned to Expect at This Store—and they're NEVER disappointed!

See Tomorrow's Paper
for full particulars.

READ'S DEPARTMENT STORE

—On 8th Street, Near Nevin Avenue

"Watch The Cream Line"

PURE MILK FRESH FROM OUR OWN HEALTHY COWS!

Our Pure Milk is bottled right here on our own ranch and is the product of our own carefully cared for cows.

That is the reason why so many homes in Richmond take our milk daily.

The careful housewife knows that the quality never varies.

Order a Bottle Today!

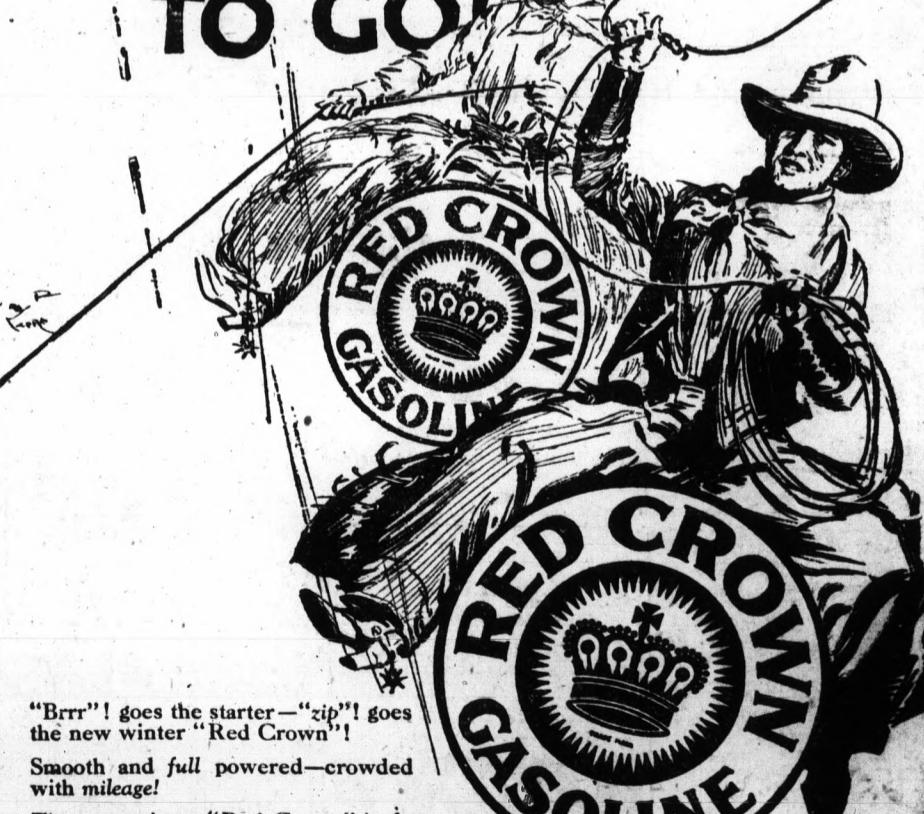
Pure Wholesome Milk and Cream
PHONE RICH. 1938

"We Deliver To Your Door"

San Pablo Milk Producers

San Pablo, California.

WILD TO GO!



NEW WINTER "RED CROWN"

"Brrr"! goes the starter—"zip"! goes the new winter "Red Crown"!

Smooth and full powered—crowded with mileage!

The new winter "Red Crown" is the achievement of our 47-years of gasoline-making experience!

On sale at all Standard Oil Service Stations and "Red Crown" dealers, from the red, white and blue pump.

STANDARD OIL COMPANY
(California)

"Pre Big Game" DANCE



Memorial Ballroom

WEDNESDAY EVE.

NOV. 18th

"A Novelty"

Truthful
Advertising!

RICHMOND SHOPPER

Guaranteed
Values!

PUBLISHED BI-MONTHLY BY THE
RICHMOND RETAIL MERCHANTS

Richmond, Calif., November 18th, 1925.

GET YOUR COPY REGULARLY
NO. 6—DISTRIBUTION FREE

Six Pages
Of
Economy
News



From
Richmond's
Leading
Stores!

At Ben Malik

8th and Macdonald Ave., Richmond, Calif.

6th ANNIVERSARY SALE
OF ENTIRE STOCK
of
MEN'S HIGH GRADE
Suits and Overcoats

See Our Larger Sale Advertisement on Back Page

At Harry Marcus, Inc.

325-333 Tenth St., Odd Fellows' Bldg.



See Our Larger Advertisement on Page 4

At Pon Honor Grocery

724 Macdonald Ave., Richmond, Calif.

Peaches-Del Monte Melbas

Large, luscious halves. No.
2½ cans, Buy a
quantity at **5 CANS \$1**

See Our Larger Advertisement on Page 5

At L. H. Schräder Co.

7th and Macdonald Ave., Richmond, Calif.

**Glass Sugar and
Creamer**

Glass Sugar and Creamer—Frosted Floral
Design Set. Will make a pretty Xmas
gift. Only **98c**

See Our Larger Advertisement on Page 4

At Gensler-Lee

709 Macdonald, Richmond, Calif.

**Diamond Wedding Ring
\$1 DOWN**

Heavy Square design, 18k, Solid White Gold Wedding
Ring, Richly carved and Engraved. Set
with 3 selected quality Blue White
Diamonds **\$23**

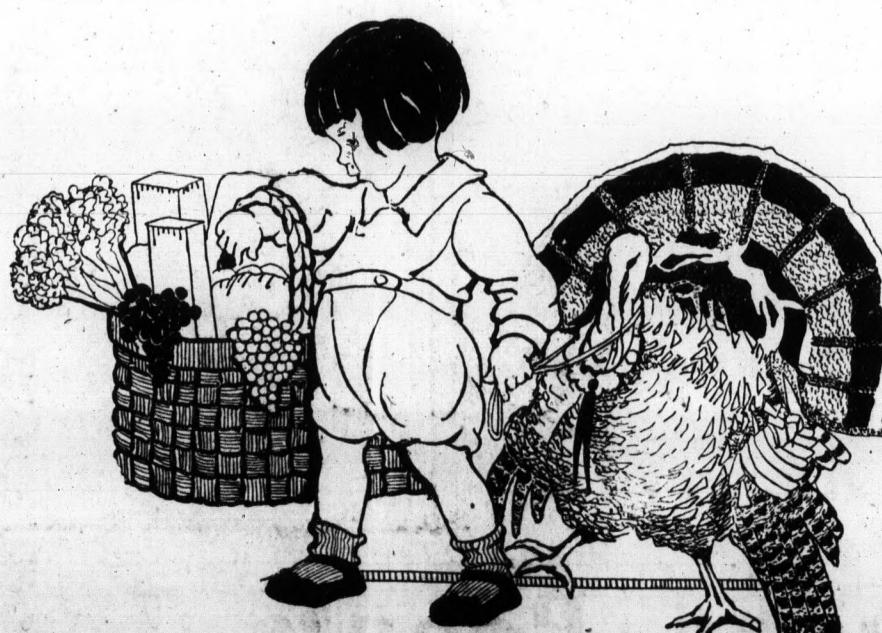
See Our Anniversary Advertisement on Page 3

Today's "Shopper" Tells
You of the Organized Ef-
forts of These Leading
**RICHMOND
STORES**

to Fill Thanksgiving and
Every-Day Needs Eco-
nomically. You Get it as
Good, and You Get it for
Less In Richmond.

Richmond Merchants Advertising In Today's "Shopper"

GARFINKLES—Credit Clothiers	Page 2
LaMOINE DRUG STORES	Page 2
GENSLER-LEE—Credit Jewelers	Page 3
L. H. SCHRADER CO.—Furniture	Page 4
HARRY MARCUS, Inc.—Department Store	Page 4
PON HONOR—"Nickel-Splitting" Grocers	Page 5
J. C. PENNEY CO.—Department Store	Page 5
BEN MALIK—Men's Clothiers	Page 6



At Gensler-Lee

709 Macdonald, Richmond, Calif.

Wrist Watches \$19.85

A smart rectangular Watch, small and dainty. Absolutely guaranteed jewelled \$1.00
Brenus movement, 14k White gold
filled quality. Special \$19.85 DOWN
at \$1.00 down

See Our Anniversary Advertisement on Page 3

At J. C. Penney Co.

7th and Macdonald Ave., Richmond, Calif.

**Lumber Jack Blouses
Of Buffalo Flannel—for Boys**

Lively checks and overplaids; spot collar, two-button flap
pockets, worsted knit bottom. Big roomy and warm for
the boy. Will make a great gift for
Christmas. Well made throughout to stand \$3.98
hard wear. Low priced at

See Our Larger Advertisement on Page 5

At Garfinkles

625 Macdonald Ave., Richmond, Calif.

Turkey FREE!

See our big ad for details of our Annual Free Turkey



See Our Larger Advertisement on Page 2

At La Moine Drug Stores

6th and Macdonald, 9th and Macdonald, Richmond

**Cara Nome Double
COMPACT**

In white and brunette only. A \$2.00
value; Very Special at
only **89c**

See Our Larger Advertisement on Page 2

At Ben Malik

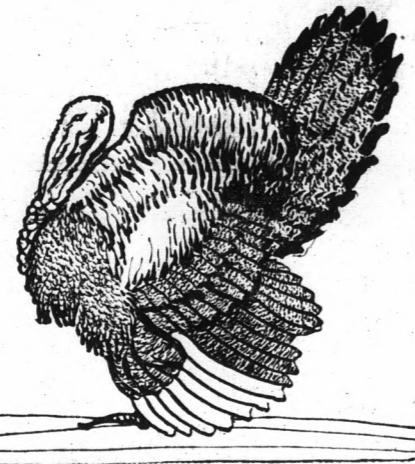
8th and Macdonald Ave., Richmond, Calif.

Save On Quality Clothing

Gigantic Store-Wide Clothing and Furnishing Sale is now
on. Save liberally on such quality goods as "FASHION
PARK" and Adler's "COLLEGIAN" SUITS and OVER-
COATS; MALLORY HATS, JUST WRIGHT SHOES, TIES,
HATS, SHIRTS, SWEATERS, Etc.

See Our Larger Sale Advertisement on Back Page

CASH
OR
CREDIT
A
TURKEY
FREE!



CASH
OR
CREDIT
A
TURKEY
FREE!

Dress-up For THANKSGIVING AND Have Turkey, Too Turkey Free

WITH PURCHASES OF \$35 OR OVER



A Turkey FREE
with any
Man's or Youth's
Suit or Overcoat
at \$35 or over

Note Low Prices:
MEN'S SUITS \$29.50 UP
and O'COATS \$24.75 UP
YOUTH'S SUITS \$24.75 UP
and O'COATS \$24.75 UP

of Either MEN'S or Women's CLOTHING

Eight to Twelve pound Turkey will be given FREE every day from now until Thanksgiving with purchases of \$35.00 or over. We do not have the Turkeys at our Store. Our plan is to give you an Order on one of Richmond's best markets. It will be accepted at cash when you select your bird. You need not wait until Thanksgiving. You may use order any day until November 30th.

—AND CREDIT, TOO!

Our usual liberal Credit Terms of \$10 Cash down, balance in easy payments, will be allowed on these purchases. Cash or Credit your turkey is FREE!



A Turkey FREE
with any Women's
Coat, Fur, Suit, Dress
Hat amounting
at \$35 or over
Note Low Prices:
Dresses \$15 up
Coats \$19.75 up
Fur Coats \$95 up
Suits \$19.75 up

Garfinkles

INC.
Richmond's Credit Clothiers

NO
LOTTERY
IT'S AN
OUTRIGHT
GIFT!



USE
YOUR
TURKEY ORDER
ANY DAY
IN NOVEMBER

The More Richmond People Trade in Richmond.

Ninth
Street
and
Macdonald
Avenue

LaMoine DRUG Co.

Rexall Stores

Sixth
Street
and
Macdonald
Avenue



THE GIFT STORE

Our Modern Drug Stores are really Gift Department Stores. Hundreds and hundreds of articles suitable for gift giving. We have selected but a few to advertise in today's "Shopper." Visit either La Moine Stores and you will see many inexpensive answers to your problem "What Shall I Give".

These Prices Good Until December 1st.

Bath Salts

A new bath salt packed in cellophane paper bags containing almost two pounds of bath salts in eight different odors and a like number of most beautiful colors. Specially priced at 49c. Would make an excellent 75c number at regular price.....
SMALL SIZE TO RETAIL AT 25c

49c

CARA NOME DOUBLE COMPACTS

Another lot of Cara Nome Double compacts to be placed on sale at 89c. Contains powder and rouge in a case that will not tarnish. Only two colors are obtainable, white and brunet.

89c

BOX OF 20 ENGRAVED Xmas Cards

A box containing twenty steel die engraved cards and folders, put up in such a manner to help the busy shopper. Would retail separately at \$1.40. Specially price at.....

98c

Let Us Tell You Of Our Economical Plan of Furnishing Personal Xmas Cards

We are in position this year to fill your orders for personal cards for Xmas. A great assortment to select from. Plate is not necessary. Prices range from 9c per card up to 35c per card. In quantities of twelve and

Give Something Electrical

NEW ELECTRIC HEATER

A new electric heater—sunburst type—
A practical Xmas gift. Regular \$15. value—
Regular \$6.50 value. \$3.98
Specially priced at.....

ELECTRIC WAFFLE IRON

Electric Waffle Iron, guaranteed for
one year. Regular \$15. value—
Specially priced at \$7.98
for the balance of the month at.....

ELECTRIC CURLING IRON

Electric Curling Irons with white
handle and white silk
cord, priced at for the
balance of November. 69c

"GIVE GIFTS THAT GROW"

Narcisse Bulbs

Narcisse Bulbs in beautiful bowls and packed in a very appropriate box to present as a gift. "Give gifts that Grow" Narcisse is very popular at the present time. Special at.....
Others at 89c, \$1.19 and \$1.89.

59c

CARA NOME

Talcum Powder

Cara Nome Talcum Powder packed in a beautiful, frosted bottle and perfumed with the wonderful Cara Nome extract; Specially priced.....

79c

PURSE SIZE PERFUMES

Purse size Perfumes in a great variety of odors including Narcisse, Rose, Heliotrope and Lilac.

79c

"DAWN"

Alarm Clocks \$1

Dawn Alarm Clock will run thirty hours with requiring winding—Guaranteed for one year. Priced at.....

FREE Gillette RAZOR

So great has been the demand for Free Gillette Razors with purchases of Klenzo Shaving Cream at 39c for the combination that we will again sell a quantity of these popular items on the Sale for the balance of this month.



2 LaMOINE STORES

Make Shopping Easy!

One at Corner of 6th and one at 9th—Both Completely stocked
Stores of "Health and Beauty" Choose Now
While Stocks are Fresh



Sale
YOUNG
admire,
family to
is a SALE
ATTEN

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GENSLER & LEE 25th Anniversary Sale

Sale starts promptly 9 o'clock tomorrow morning!

YOU'VE wanted beautiful jewelry, a Diamond Ring, a fine Watch, a set of Silverware—articles that add to the joy of living! Worth-while things to admire, to enjoy! Easily within YOUR reach now—also a remarkable opportunity to buy Christmas gifts at a saving—and on the most liberal credit terms! Here is a SALE, indeed—celebrating our 25th year of service to the people of the West! ATTEND—now! This Sale will be held for a limited time only—come!



\$17.75

"Cromwell" Elgin
Gold Filled Case,
Extra Special Value!

\$100 Down



\$22.85

"Wellington" Waltham
Gold Filled Case
Newest Fancy Shape

\$100 Down

Celebrating Our "25th Year of Service" With Greatest Value-Giving Event in Our History!

Celebrating our 25th year of service! Following an ideal, Goody J. Gensler and Ralph C. Lee have for 25 years steadfastly adhered to a thought—a principle—an ideal. The fact that the GENSLER-LEE JEWELRY CO. today does the largest retail jewelry business west of Chicago proves the success of this ideal. In a few words this is it: To sell quality jewelry at the lowest cash prices, offering liberal credit terms without extra cost, to give a square deal to every customer, to serve well! This SALE, then, is an appreciation for the confidence placed in our firm. We welcome YOU to open an account with us—to add your name to our list of nearly 50,000 satisfied customers on our books. A real sale! YOUR opportunity! Plan now to attend at once—TOMORROW! Doors open at 9 a.m. sharp. Come!

(This sale will be held at the same time in all of our five stores throughout California.)

ONE DOLLAR DOWN OPENS YOUR ACCOUNT!



\$49

\$100 Down



\$58

\$100 Down



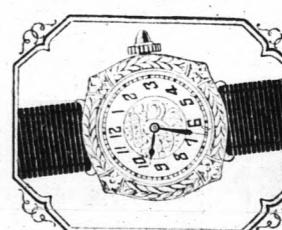
\$69

\$100 Down



\$89

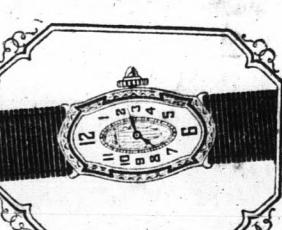
\$100 Down



The "MERCEDES"
15-Jewel Movement
14k White Gold Filled

\$16.65

\$100 Down



The "ARDEN"
New Enamel Watch
15-Jewel Movement

\$34.65

\$100 Down



The "LAUREL"
Benzus Rectangular
14k White Gold Filled

\$19.85

\$100 Down



The "RIVERA"
15 Jewel, 14k solid gold
Ends with Sapphires

\$39.85

\$100 Down



The "CARMEL"
New Enamel Design
15-Jewel Movement

\$29.85

\$100 Down



The "PORTOLA"
4 Sapphires, 2 Diamonds
15 Jewel, 14k solid gold

\$47.75

\$100 Down



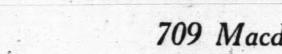
Lady's Black Onyx
Ring, set with Genuine
Blue-White Diamond

\$16.95

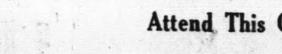


Diamond Wedding Ring

\$23



Visit Our Richmond Store
709 Macdonald Avenue
Attend This Great Sale At Once!



THE LAKESIDE

\$100 Down



THE LAKESIDE

\$100 Down



THE LAKESIDE

\$100 Down



THE LAKESIDE

\$100 Down

<p

Announcement Extraordinary!

To All Women Employed By

Standard Oil Co. Pacific Telephone Co.
 Pacific Gas & Electric Co. Union Oil Co.
 Princeton Knitting Mills California Transportation Co.
 Western States Gas & Electric Co. Paraffine Companies
 Contra Costa Abstract Co. Southern Pacific R. R. Co.
 Great Western Power Co. Richmond Navigation Co.
 Pacific Oil & Lead Works Giant Powder Co.
 W. J. Richards Insurance Co. Richmond Commercial School
 Ship Building Companies All Creameries
 All Canneries

Western Union
 Santa Fe R. R. Co.
 S. F.-Oakland Terminal R. R.
 Western Title Ins Co.
 East Bay Water Co.
 San Rafael Ferry Co.
 Richmond Abstract Co.
 Life Insurance Companies
 Fruit Packers
 Steel Rolling Mills

IN FACT, TO ALL WOMEN OF CONTRA COSTA COUNTY

The opening on October 24, 1925, of the new department store of Harry Marcus, Inc., at 325 to 333 10th street provides Richmond and Contra Costa County with the very newest and most modern of Department Stores, in fact an institution, well worthy a visit, from everybody. Heretofore, women in this vicinity have felt it was necessary, and probably rightly so, to journey to Oakland or San Francisco when in need of Millinery and Ready-to-Wear. It is the purpose of this announcement to acquaint the shopping public that in the new Harry Marcus, Inc. Department Store will now be found a

New, Beautiful, Modern, Daylight

Millinery & Ready-to-Wear Department

Carry Complete Stocks at Guaranteed "Big-City" Prices

Featuring for Women, Misses and Girls:

Advanced Winter Modes, Every new and recent development in Millinery for dress, sport and tailored wear also an assortment of dignified models for the Matronly women, as well as a collection of chic models for Flappers and children; every hat a supreme value.

Prices Range from

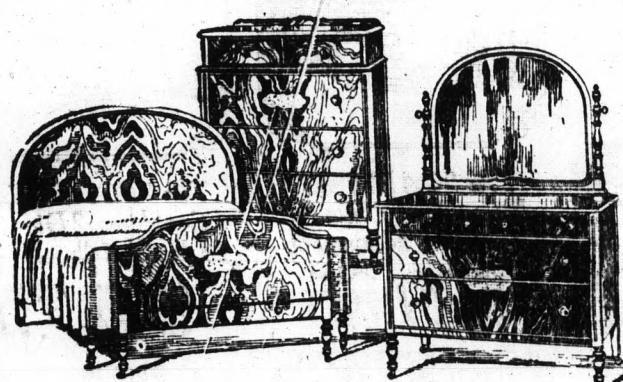
\$2.95 to \$18.00

Store Hours
9 to 6

HARRY MARCUS, Inc. Phone Richmond 1200

325 - 333 TENTH STREET, RICHMOND, CALIF.

COURTEOUS CREDIT



You Should See
The Late Arrivals In

Painted Bed Room FURNITURE

They've just been unpacked and are in a new shade of green that will emphasize the coziness and beauty of any bedroom. May also be had in ivory. A really beautiful GIFT for the daughter, wife or bride.

Bow Foot Bed

Full size or twin with floral motif. Only—

\$27.50

Large Size Dresser

With oceans of room. A great comfort and only—

\$32

Chest Of Drawers

A handy, commodious chest of drawers at only—

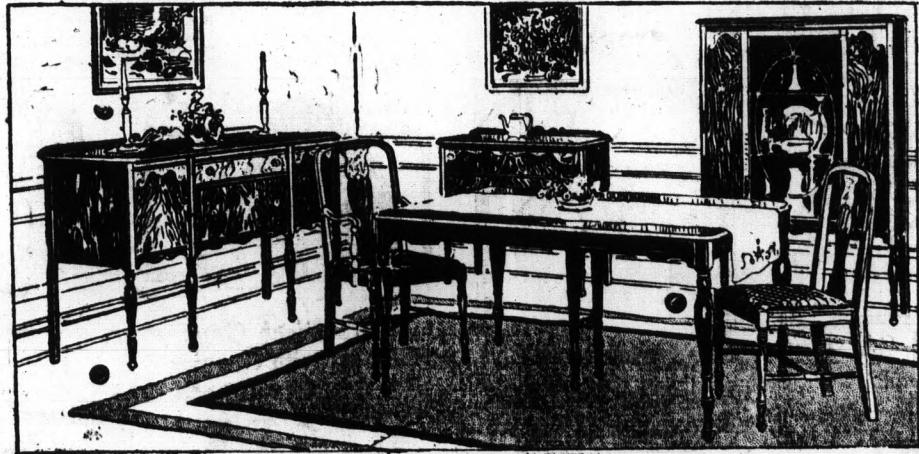
\$18

L. H. SCHRADER

701 Macdonald Ave.

145 Washington Ave.

It's Here! Ready For Thanksgiving! Your New DINING FURNITURE



Half the fun of the big feast is in the setting. A new Set of Dining Furniture could very appropriately be given now as a gift to any housewife. Our stock is now most complete—SEE THESE

Dining Table
 Walnut Extension Table, 6-foot; Queen Anne Style

\$40.00

Chairs
 To match above table with genuine blue leather seats. Only—

\$7.25 Each

Dining Table
 Beautiful Jacober Oak with stretcher legs. A new Gregory design. Beautifully trimmed. Only—

\$39.75

Chairs
 With Tapestry Seats. Only—

\$10.50 Each

Dining Table
 Renaissance Period. Beautiful veneer top. 6-foot extension at—

\$40.00

Chairs
 To match, Tapestry Seat at—

\$8.00 Each

TRADE IN YOUR OLD FURNITURE AS PART PAYMENT

COURTEOUS CREDIT

DAY BEDS



Day Beds are a decorative addition to any room and add one more bedroom to any home. With cut steel ends and cretonne cover at—

\$22 & \$30

ROCKERS

\$14 and \$15

Mahogany Rockers with blue leather or velour

WINDSOR ROCKERS and CHAIRS

Both Cane or Walnut at—

NUFOLD DAVENPORT

Its of Oak and upholstered in Muleskin.

Special Value **\$49.75**

IN GENUINE LEATHER

\$59.75

NEW PATTERNS—SPRING DESIGNS

Congoleum \$1 per yd.



YOU CAN SAVE MONEY BY SEEING OUR LINE OF SECOND HAND STOVES

Home Town Stores Deserve Home Folks Trade

PON HONOR

WE SPLIT THE NICKEL
for quality

"PAY DAY" SPECIALS

November 20th to November 27th Inclusive



Thoroughly cooked oats ready to serve in from 2 to 3 minutes. Nourishing and delicious.

Large Package 32c
Small Package 11 1/2c

RYE CRISPS
One of our Most Popular Health Breads.
Square 25c
Round 28c

BAFFLE BAR SUNDAE
Just pour it direct from the can over ice cream, frozen desserts or pudding. Enough in one can for 7 generous servings.
25c

FLAP JACK
Ready for immediate use with the addition of water or milk.
Small Pkgs. 2 for 25c

SNOW DRIFT
A pure, vegetable shortening for all cooking.

1-lb. Can - 25c
2-lb. Can - 47c
4-lb. Can - 88c

SUPERIOR
Toilet Paper
High quality paper. Exceptional value

4 pkgs. for 25c

Not only "pay-day" specials, but some real good values to wind up the big National Canned Foods Campaign. We are quoting most of these prices in dollar lots because previous sales have proven to us that housewives like to buy in quantities when prices warrant it.

PEACHES 5 Cans \$1
Del Monte sliced peaches. Delicious served with cream. No. 2 1/2 cans

PEACHES 5 Cans \$1
Del Monte Melbas. Large, luscious halves. No. 2 1/2 cans

PALACE CORN 8 Cans \$1
Sweet, small kernel corn. No. 2 cans

SPINACH 9 Cans \$1
Del Monte Brand. Free from all grit. Tender, choice greens. No. 2 cans

String Beans 5 Cans \$1
Del Monte brand. Free from all grit: into inch lengths. No. 2 cans

S & W PEAS 5 Cans \$1
Telephone sugar peas. No. 2 cans

CORN 2 Cans for 38c
S & W Baby Kernel Sugar Corn. No. 2 cans

THANKSGIVING SPECIALS Wednesday Only, Nov. 25th

And still another big feature: Thanksgiving is Thursday and you will need to stock up. Therefore these unusual specials. One day only.

FONTANAS PASTE 4 Pkgs for 25c
—Maca, Spaghetti or Noodles

CRANBERRY SAUCE — Ocean Spray. Why trouble to make it? No. 2 cans 23c

BLACK CHERRIES — Lucious fruit for dessert. No. 1 cans 17 1/2c

R & R PLUM PUDDING — Not too rich. No. 1 cans 27c; No. 2 cans 48c

DEL MONTE PUMPKIN — Makes a wonderful filling for pie. No. 2 cans, 12c; No 2 1/2 cans 15c

EHMAN'S OLIVE OIL In tins 1/2 pt. ... 29c | 1 pt. ... 39c
Qt. ... 72c | 1/2 gal. \$1.50
1 gal. ... \$2.75

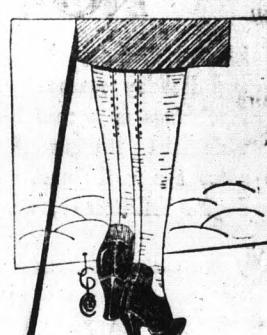
3724 Macdonald Avenue

OUR
676-STORE
BUYING
POWER
SAVES YOU
MONEY

J.C. Penney Co.
A NATION-WIDE
INSTITUTION
DEPARTMENT STORES

7th and
Macdonald Ave.
Richmond,
Calif.

Silk Hose
Built for Wear



Full fashioned! Made of ten-ply Silk! Reinforced heel and toe! In all colors. Priced, \$1.25

A New Corset!
Buy It Here!



Time for a new Corset? Then it's time you saw our Lady-Like models. This back-lace, elastic-top model gives splendid comfort and support. At,

\$2.98

Outing Flannel
36 Inches Wide

Winter Sewing means Outing Flannel! We offer you unusually fine Flannel at an unusually low price. In the all-white.

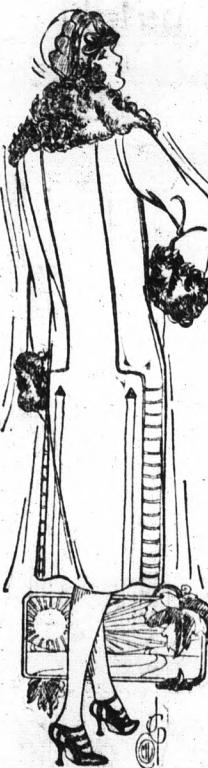
Soft and Firm
Low in Price

The flannel is soft and downy, and yet it is firm and will give faithful service. Priced,

The Yard

19c

Far-Famed Winter Coats Noted for Their Style and Value



When Coats are mentioned, someone always remarks about the truly unusual Coat Opportunities at this Store! Women have learned that our styles are the most attractive and our prices always dependably low.

Handsome Fur-Trimmed

At this price, you find beautiful trimmings of fur. And silk linings! Straight-line and flare modes.

Our Prices Are Lower

Because our New York buyers combine the orders of 676 Stores and procure lower prices in the market! Sizes for women and misses.

\$275



Silk Frocks For Holidays High In Style Low In Price



Why not buy a new Silk Frock for the festivities of the approaching Holidays? Especially when you can find such an attractive Dress at such a low price—at this Store?

New Colors! Smart Flares!

Our dresses emphasize the flare in all its glory! We are showing black and other of the season's favored colors. Visit our Ready-to-Wear Department now!

Sizes For Women and Misses

\$16.50



These Suits, Men
Overcoats for Young Men



The combination of Good Style and Good Quality is what men are after. They get just that in these suits because they are built on sure, true lines of Worthwhile Clothes Construction.

\$20.75



At this moderate price we have put real Individuality of Style and Pattern, which is expressed in the smart novelty stripes, shadow overplaid; in the unfinished worsteds, cassimines and cheviots. There are plain colors, too. The two-button English model has straight-hanging trousers. Other Young Men's Suits, \$24.75 to \$34.75

\$29.75

Ben Malik's 6th Anniversary

STARTS THURSDAY
NOVEMBER 19th

It's our Birthday, boys, and also the beginning of the Dress-Up Winter and Holiday season. Any saving NOW on warm, stylish clothing and furnishings is a real GIFT to you. So we announce a gigantic store-wide Sale. It's our way of expressing our appreciation of your generous patronage in the past 6 years. It will be a genuine FEAST of bargains. Begins THURSDAY, November 19th!



10-DAY SALE OF ENTIRE STOCK

Malik's substantial growth in Richmond has been due to such famous quality goods as "Fashion Park" and Adlers' "Collegian" Suits and Overcoats; "Mallory" Hats and "Just Wright" Shoes and the best in furnishings. It is on these goods that you SAVE as only our regular high-grade stock is offered. No goods bought for sensational SALE purposes. Buy for Winter NOW!

A Value Event which

TAKE YOUR PICK OF THE LARGEST STOCK IN TOWN! ALL OUR
SUITS
ON SALE. THE FAMOUS "FASHION PARK" AND ADLER'S "COLLEGIAN" REDUCED TO LESS THAN PRICE OF THE COMMON PLACE!

\$19.85

\$28.85

Only \$19.85 for values up to \$35. This is a group of one-of-a-kind suits but there are all sizes and variety of styles and fabrics.

Only \$28.85 for standard \$40 Suits. The last word in Style, Fabric, Shade and All-Wool, Winter Weight. Only \$28.85 at the height of the season, too!

\$36.85

\$44.85

Only \$36.85 for standard \$45 values. The finest suits procurable for they are the famous "Fashion Park" and "Collegian" and carry an unconditional guarantee.

\$44.85 is the SALE price on standard \$60 Suits, "Fashion Park" make; the ultra in Fabric and Style. A splendid investment as they are the latest models.



commands Your Attention

ENTIRE STOCK OF CHOICE OVERCOATS SENSATIONALLY REDUCED NOW WHEN YOU NEED 'EM

O'COATS

NONE FINER THAN OUR "FASHION PARK" AND ADLER'S "COLLEGIAN." YOU NEED NOT WAIT UNTIL JANUARY TO SAVE. GET BEST FOR LESS NOW!

\$16.85

\$26.85

Values in warm, comfortable Overcoats up to \$35. This is a special group that we have marked for quick clearance. Sizes from 36 to 42. Think of it—only \$16.85 in November!

\$26.85 for standard \$35 values in Adler's famous "Collegian" Overcoats. These are in the favored "California" weight so popular for all year round wear and yet comfortable for winter.

\$34.85

\$46.85

\$34.85 is the sale price on standard \$45 Medium weight Overcoats. A large assortment of styles, colors and fabrics from which to choose. Box back and belted models. \$34.85 NOW.

For only \$46.85 you can now get an extra choice overcoat. Standard values to \$60 in a wide range of styles including the fine imported fabrics that insure exclusiveness.

New Fall Shirts **\$1.65**

Only \$1.65 for values to \$2.50 in collar attached and neckband shirts. Try to beat them at this price!

Paris Garters

in wide webbing

Sale **21c**

Stitched

Cloth

Hats

95c



CAPS

All \$2.45 Caps in the latest shapes and patterns, now on sale, at **\$1.65**

SWEATERS

\$4.35 \$4.95

For \$6.00 All Wool Standard \$9 in Angora Brushed Wool sizes and colors. Sweaters at \$4.95.

V-NECK WOOL PULL-OVER SWEATERS—Regular \$5 and \$6 values, now **\$3.95**

Blazer Shirts

A standard \$6 value in Wool and Chamoisette **\$4.95**

"Just Wright" Shoes

At the regular price of \$10.00, "Just Wright" Shoes are the best value on the market. Get the newest styles now, at **\$8.65**

is the sale price on genuine CROMPTON Corduroys, "Rough Rider" make. \$5 value at \$3.95.

\$4.35

for standard \$6 values in "COLLEGE CORDS," "Rough Rider" make, 20 inch bottoms.



NECK WEAR

Regular \$1 Silk Swiss Knit Tie **69c**

All 50c Bow Ties
3 for \$1

Newest Xmas TIES
95c

One of the largest assortments ever seen in town!

Mallory HATS

MALLORY standard \$6 Hats **\$4.15**

Reg. \$6 genuine VELOURS; latest style and shades. Sale **\$4.65**

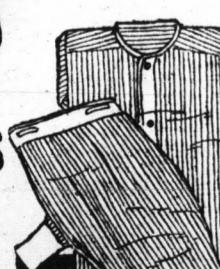
Special Prices on Warm Winter UNDERWEAR

for \$1.95 light weight Richmond Union Suits **\$1.35**

Chalmers heavy cotton Union Suits **\$1.39**

Glastenbury make, heavy and medium weight. Also standard \$2.50 Richmond worsted finish, super wgt. **\$1.95**

Men's Sox

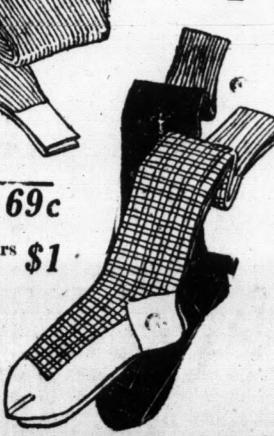


Lay in a supply of these high-grade hose. Xmas is coming!

Regular \$1.00 Phoenix Hose in Black and Brown **69c**

Standard 50c Silk Fiber Sox in a variety of colors **3 pairs \$1**

Regular 35c Value in Silk Lisle Sox **4 pairs \$1**



95c for regular \$1.65 "Brother" Work Gloves. **\$1.65** for standard \$2.50 and \$3 Work Gloves.

Work Gloves

BEN MALIK

"The House That Quality Built"

Macdonald at 8th

See Our Windows

Richmond, Cal.

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